



# An evidence-based verification approach to extract entities and relations for knowledge base population

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# Knowledge extraction

- creation of knowledge from structured and unstructured text
- machine readable representation
- similar to IE but goes further (backed by a schema)
- many projects towards transforming databases into an RDF/
  - OWL representation

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### Bored of the Rings

From Wikipedia, the free encyclopedia

This article is about the 1969 parody novel of Lord of the Rings. For the computer game, see Bored of the Rings (computer game). For The Sarah Silverman Program episode, see List of The Sarah Silverman Program episodes. For the Hughleys episode, see List of The Hughleys episodes.

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- 4 Places which are only in the map
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- 6 See also
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Overview [edit]

The parody generally follows the outline of The Lord of the Rings, including the preface, the prologue, poetry, and songs, while making light of what Tolkien made serious (e.g., "He would have finished him off then and there, but pity stayed his hand. It's a pity I've run out of bullets, he thought, as he went back up the tunnel..."). Names and words in the various languages are parodied with brand names which mimic their sounds (for example, Moxie and Pepsi replace Merry and Pippin). There are many topical references, including once-popular brand names. It has the distinction for a parody of having been continuously in print since it was first published.

Aside from the text itself, the book includes five elements that parody common features of mass-market books:

- A laudatory back cover review, written at Harvard, possibly by the authors themselves.
- Inside cover reviews which are entirely contrived, concluding with a quote by someone affiliated with the publication Our Loosely Enforced Libel Laws.
- A list of other books in the "series", none of which exist.
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Illustrator William S. Donnell (map)

Cover artist Michael K. Frith (1969 ed.)

Douglas Carrel (2001 ed.)

United States of America Country

Fantasy satire Genre(s)

Publication 1969

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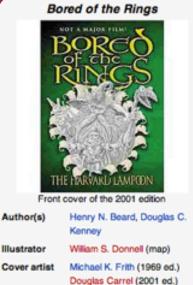
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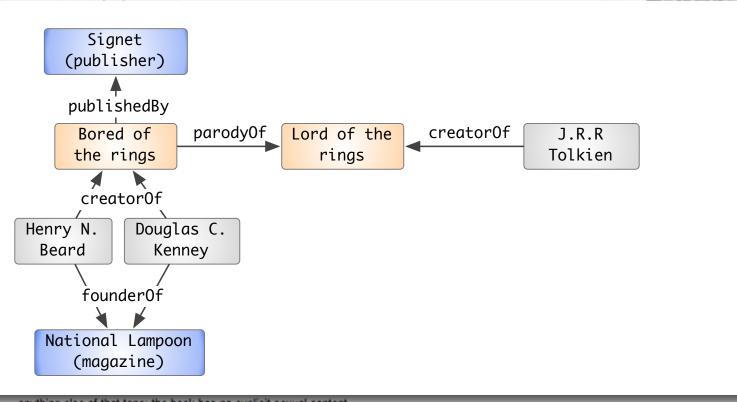
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Bored of the Rings





# Background (2)

- proper semantic integration of this data enables advanced semantic services (e.g. semantic and exploratory search, QA, entity matching and disambiguation, etc)
- projects: Snowball, Dipre, Espresso, NELL, ReVerb, Sofie,
   Prospera, KnowltAll, Probase, etc
- issues: not typed entities/relations, multiple relations, temporal aspect, tradeoff recall/precision, runtime performance

# Agenda

- introduction and overview
- approach
  - discovering examples
  - verification
    - classification
    - linking
- experimental evaluation
- conclusion

### Introduction

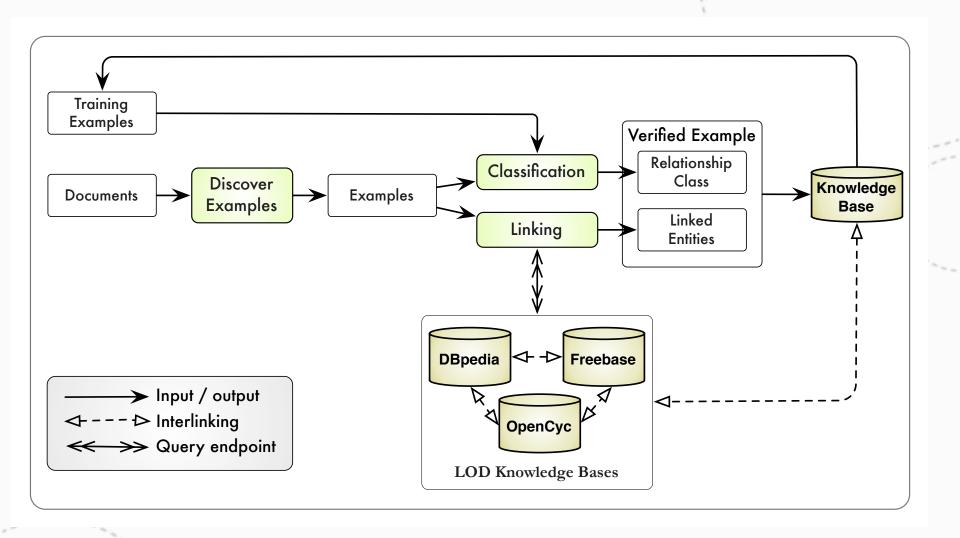
- existing, domain specific data models (e.g. libraries) need an "upgrade"
  - data created several decades ago (legacy data)
  - large investments (on the infrastructure and manpower)
- new semantic data models require a complete conversion
- recent developments of LOD and interest in semantic data models
- ad-hoc conversion to semantic data models (RDF, OWL etc) is difficult
  - identification of entities
  - ambiguity

# Introduction (2)

- why knowledge extraction from the Web?
  - huge source of information
    - "Every 2 Days We Create As Much Information As We Did Up To 2003", E. Schmidt 2010
  - the place we discuss and share knowledge about our cultural heritage (news, wikis, blogs, personal catalogs etc.)

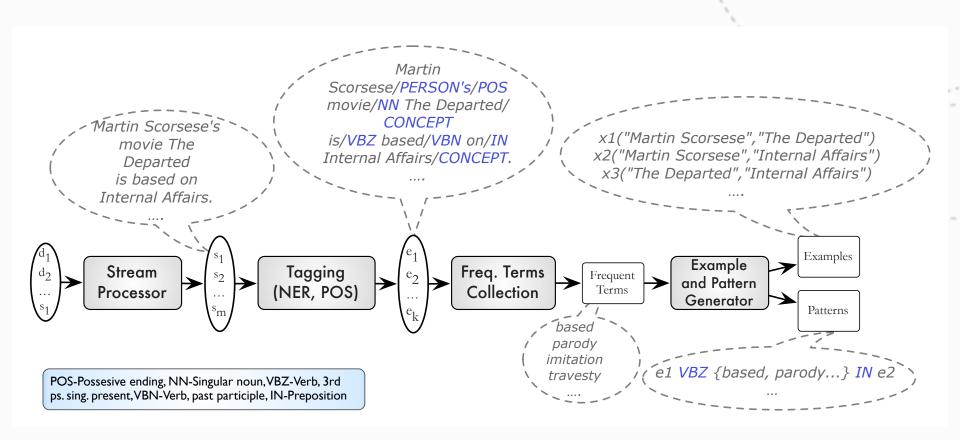
- KIEV Knowledge and Information Extraction with Verification
  - extracting semantic information from the documents
  - verification with classification and linking techniques
  - reasonable recall/precision wrt state-of-the-art

### Overview of KIEV



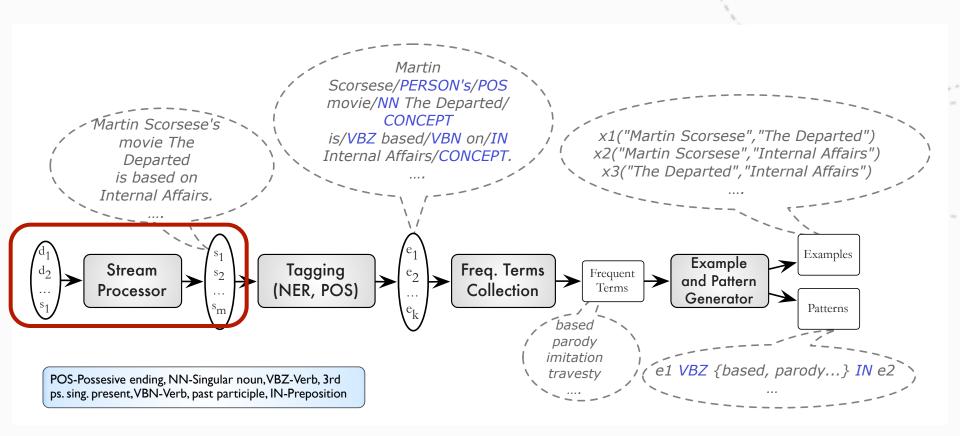
# Discovering examples

an iterative process to discover relations



# Discovering examples

an iterative process to discover relations



# Discovering examples: processing streams

- preprocess the input textual documents
- sentence splitting
- clean noisy sentences

```
<i><b>Bored of the Rings</b></i> is the title of a
paperback parody of <a href="/wiki/J._R._R._Tolkien"
title="J. R. R. Tolkien">J. R. R. Tolkien</a>'s <i> <a
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# Discovering examples: processing streams

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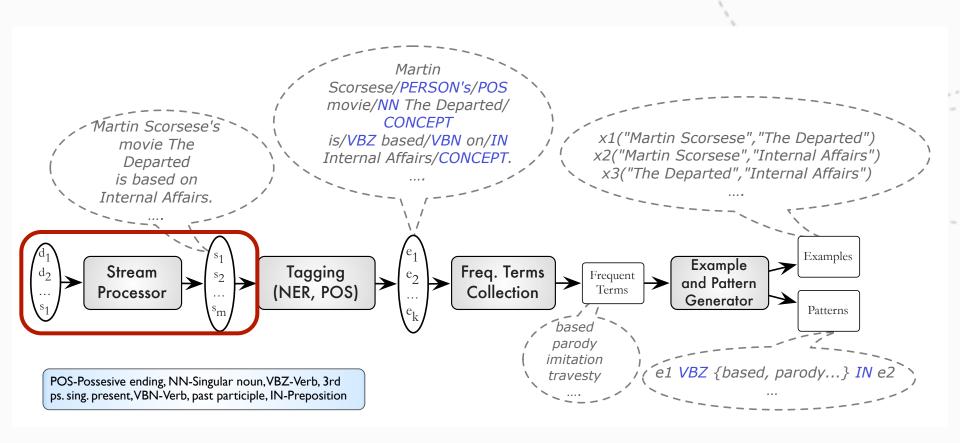
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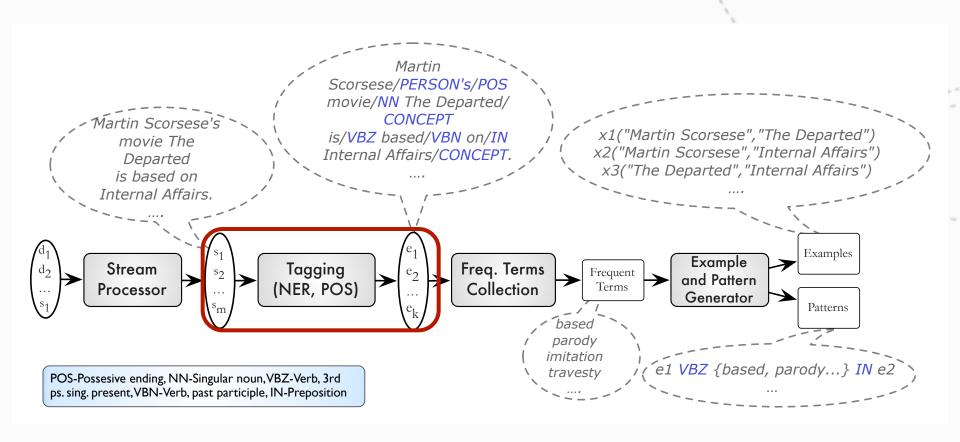
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 identify proper names in text - NER (w/focus on persons, organizations, places and generic concepts)

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Bored\_of\_the\_Rings/CONCEPT is the title of a paperback parody of J.\_R.\_R.\_Tolkien/PERSON's The\_Lord\_of\_the\_Rings/CONCEPT.

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POS tagging

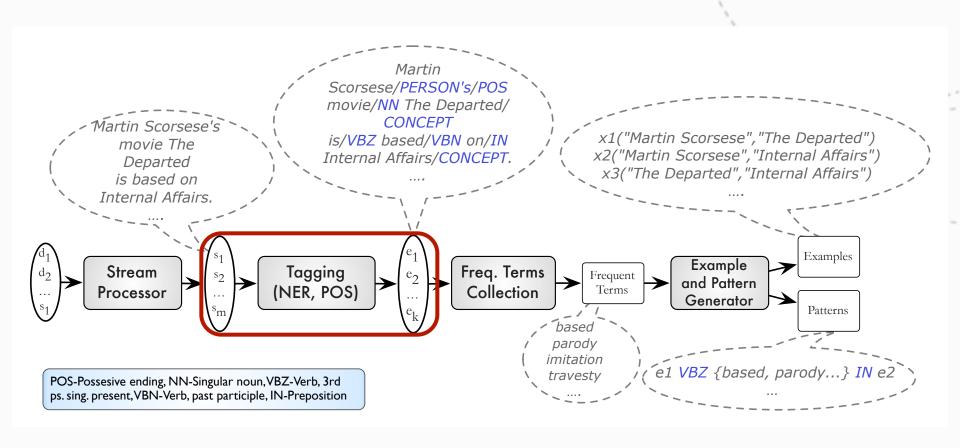
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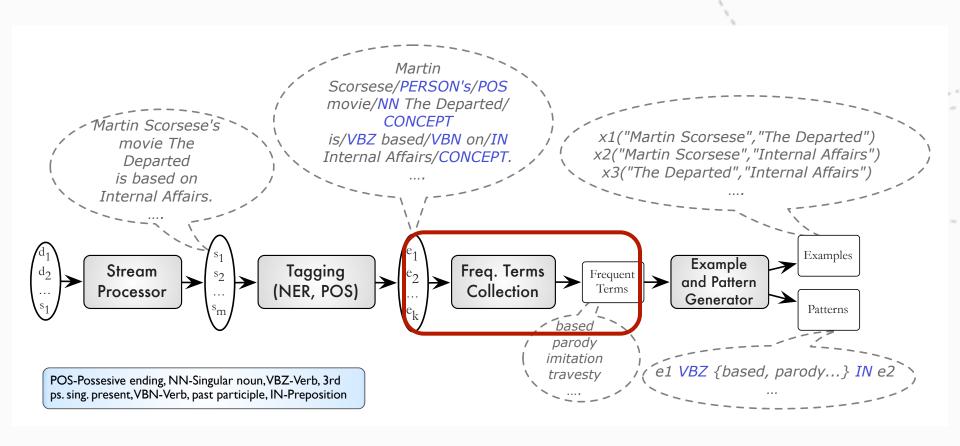
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# Discovering examples: frequent terms collection

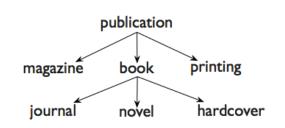


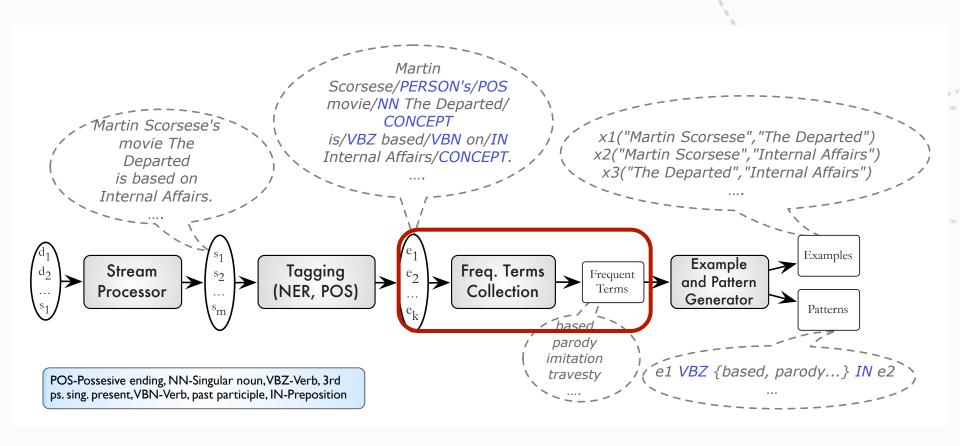
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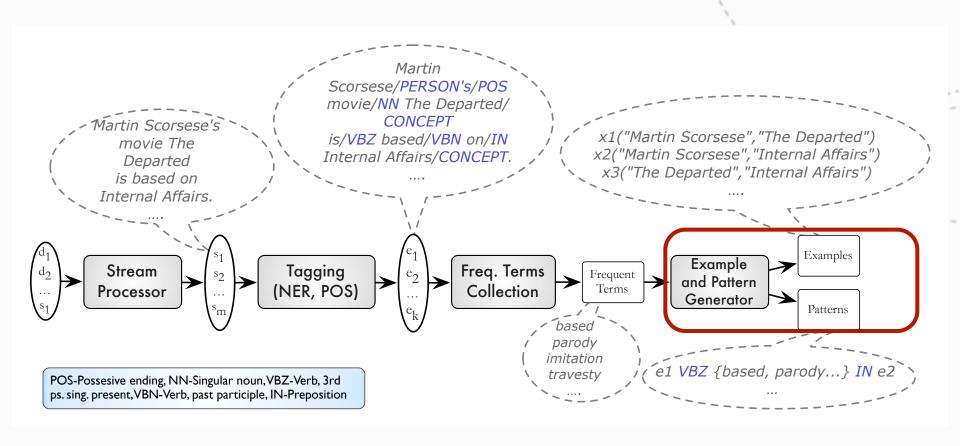


# Discovering examples: frequent terms collection

- intuition: terms co-occurring often with the pair of named entities are likely to be relevant
- collect n-grams (exclude common words, e.g.: "and", "the", "of", "a" etc)
- lookup wordnet to obtain the list of semantically related words
- control the granularity of relationships with Resnik taxonomic similarity
  - wordnet synsets (synonyms, hyponyms): "writer => novelist", "parody =>
    imitation"
  - e.g.: Resnik distance between "novel" and "book" is 0.29.







build candidate examples between concepts, persons, etc

```
Bored_of_the_Rings/CONCEPT is/VBZ the/DT title/NN of/IN a/DT paperback/NN parody/NN of/IN J._R._R._Tolkien/PERSON's/POS The_Lord_of_the_Rings/CONCEPT.
```

### examples:

- {Bored\_of\_the\_Rings, J.\_R.\_R.\_Tolkien}
- {Bored\_of\_the\_Rings, Lord\_of\_the\_Rings}
- {Lord\_of\_the\_Rings, J.\_R.\_R.\_Tolkien}

obtain patterns based on the generated examples

Bored\_of\_the\_Rings/CONCEPT is/VBZ the/DT title/NN of/IN a/DT paperback/NN parody/NN of/IN J.\_R.\_R.\_Tolkien/PERSON's/POS The\_Lord\_of\_the\_Rings/CONCEPT.

- reuse patterns at the next iteration
- example of patterns extracted from the above sentence:
  - {e1 is title of e2}
  - {e1 paperback parody of e2}
  - {e1 /POS e2}

ranking patterns 
$$score(p) = \frac{\alpha \frac{occ(p)}{i} + \beta \frac{|P_p|}{|P_i|} + \gamma \frac{|X_p|}{|X|}}{\alpha + \beta + \gamma}$$

i= no iterations, occ(p)= no of iter this pattern discovered, Pp=list of merged patterns, Pi=list of generated patterns in this iteration, Xp=support examples, X=total no of examples

### Classification

- the task of identifying a relation => classification problem
- given a set of features (properties), the idea is to find the correct class for a given example (extracted from a sentence)
- each class represents a type of relationship (e.g., imitation, creatorOf), e.g.:
  - {Bored\_of\_the\_Rings, Lord\_of\_the\_Rings} => parodyOf
  - {James\_Cameron, Avatar} => creatorOf
- features: document-based, sentence based and entity-based
- two challenges: (i) the choice of training data, (ii) selection of the classifier

# Classification (2)

### the choice of training data

- to improve robustness of the classifier, we need to use more examples as training data after each iteration (incl. bad examples)
- two strategies to select new training examples
  - linking: select all examples that have been verified at previous iteration
  - frequency: examples discovered in half of the previous iterations

### selection of classifier

- support flexible classifier selection because the performance of classifiers at various iteration might be of variable quality
- generate different types of classifiers: decision trees (J48, RandomForest),
   instance-based (KStar, IBk), rule-based (NNge, JRip)
- 10-fold cross-validation
- the classifier which best minimizes the misclassification rate is selected for
   each iteration

# Linking

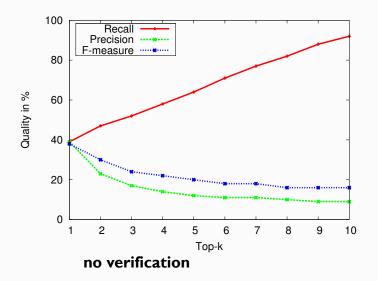
- the task of checking/verifying entities of an example => discover corresponding entities on LOD
- query descriptive texts of knowledge bases ("dbpediaowl:abstract") to obtain initial set of candidates
- use context to construct term vectors of local entity and each candidate LOD entity
  - vector of local entity: tf-idf applied to all documents where entity is mentioned
  - vector of LOD entity: tf-idf applied to its descriptive text
- compute cosine similarity between the vectors and create a link if the similarity is greater than a threshold
- perform extra check on labels to ensure a "reasonable" similarity (w/measures Jaro Winkler, Monge Elkan and Scaled Levenshtein)

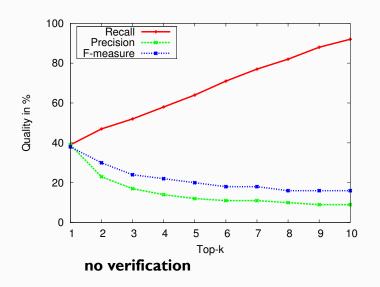
# Experimental study

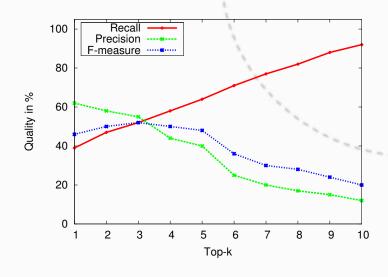
- English subset of ClueWeb09 collection (~500m documents)
- sentence splitting and tokenization OpenNLP
- tagging StanfordNLP
- NER Alchemy API, Zemantha, StanfordNLP
- classification (Weka): Naive Bayes, rule-based (NNge,
   DecisionTable), tree-based (J48, RandomForest) and lazy (KStar)
- linking DBpedia v3.7

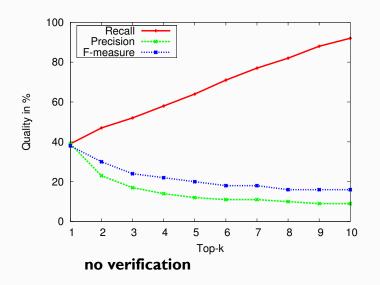
# Dataset and ground truth

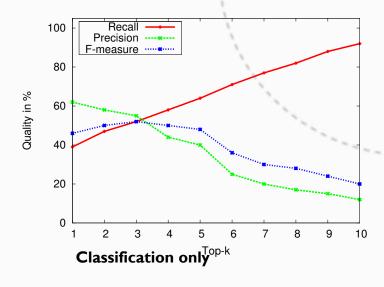
- movie dataset (remakes)
- relations: parodyOf, adaptationOf, creatorOf
- IMDB as ground truth
- 545 remake pairs out of 1052
  - remaining 507 did not have "supporting" documents
    - e.g. movies produced before 70s

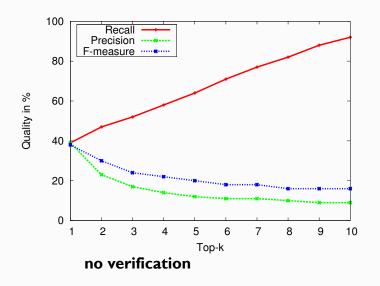


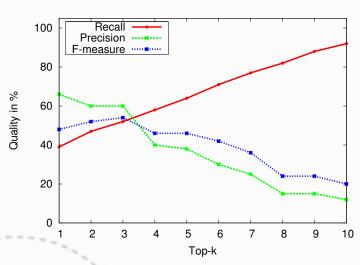


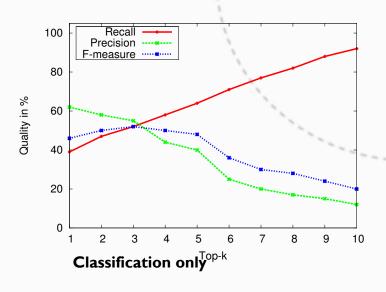


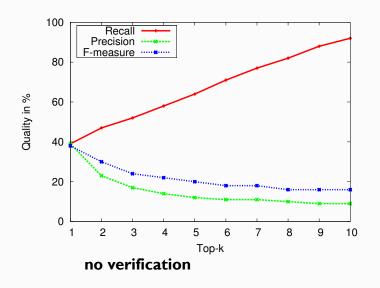


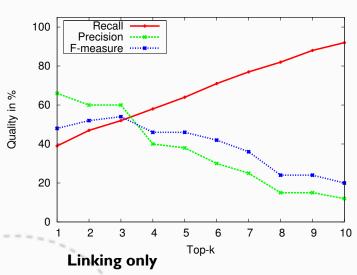


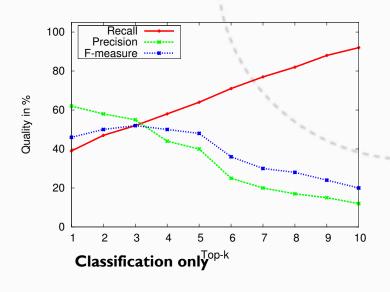


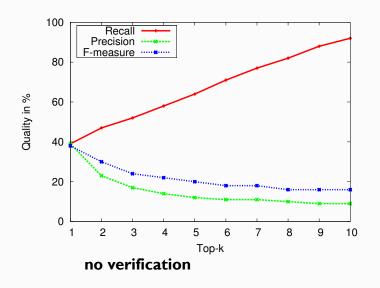


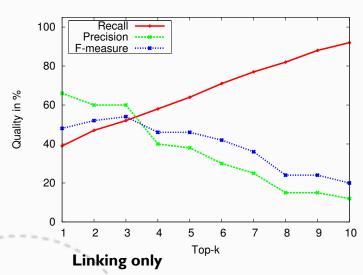


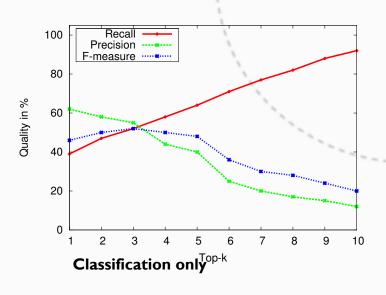


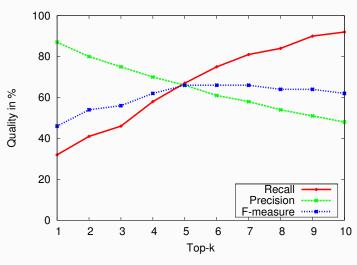


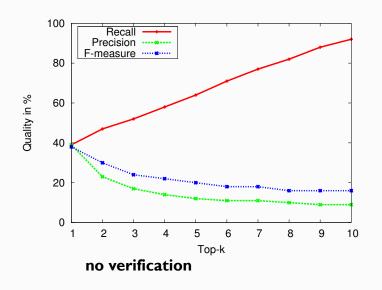


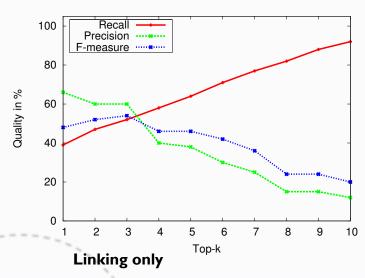


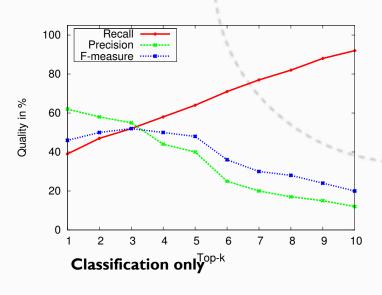


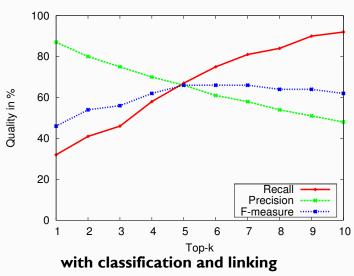






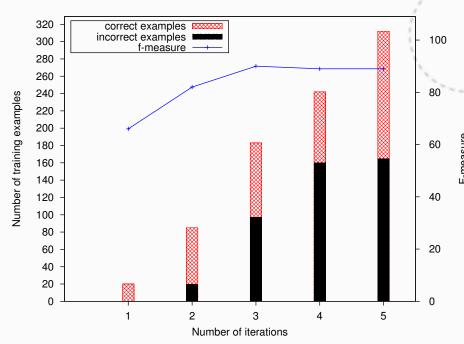






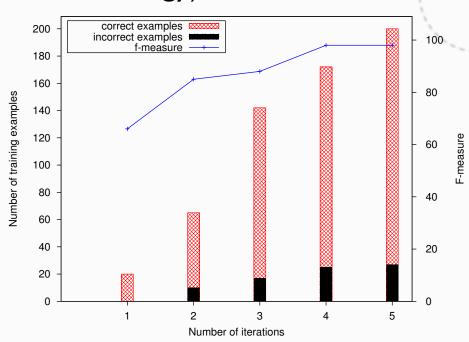
# Impact of training data: frequency-based strategy

- frequency of a given example discovered in all iterations
- F-measure => best performing classfier at the i-th iteration
- classifier m.b. different from one iteration to another (because training data evolves)
- promotes examples as training data which appear at least 50% of the time in the previous iterations
- the number of examples can grow high
- "stable" F-measure after the 3rd iteration

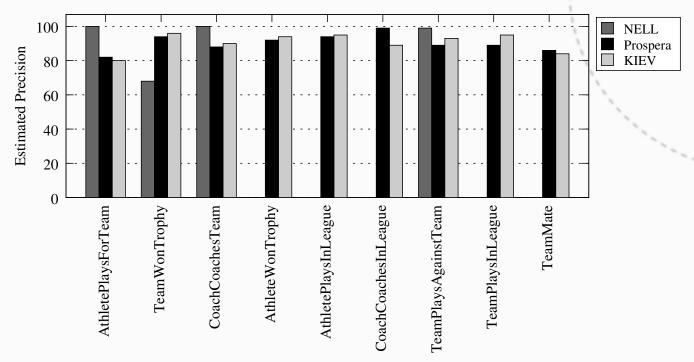


# Impact of training data: linking-based strategy

- enforces harder constraint
- only verified examples are promoted as training examples
- higher F-measure scores
- fewer training data (vs frequency based strategy)
- fewer incorrect examples



# Comparative evaluation



- evaluation dataset provided by NELL and Prospera projects and is publicly available
- NELL: 2k facts
- Prospera: 57k facts
- KIEV: 71k facts

### Conclusion

- KIEV populating knowledge bases
- two verification steps
  - classification (to check the type of relationship)
  - linking (to check entities of discovered examples)

#### future work

- experiments from different domains (recently released dataset ClueWeb2012)
- study impact of parameters and contradictory cases
- confidence awareness (exploit provenance info., statistics of patterns)
- enriching instances with attributes
- open up the interface and integrate the user feedback (GUI, REST API, and SPARQL endpoint)

### Thank you for your attention!

Questions, comments, feedback?

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