### Clustering

based on Loïc Cerf's slides (UFMG)



#### Marc Plantevit

UCBL - LIRIS - DM2L









# **Clustering Approaches**

- Partition-based algorithms: build several partitions then assess them w.r.t. some criteria.
- Hierarchy-based algorithms: create a hierarchical decomposition of the objects w.r.t. some criteria.
- Density-based algorithms: based on the notions of density and connectivity.

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# Characteristics

- extensibility
- ability to handle different data types
- prior for parameter settings
- ability to handle noisy data and outliers

# Cutline Outline

- *k*-means
- **2** EM
- **3** Hierarchical Clustering
- **4** Density-based Clustering: DBSCAN
- **5** Conclusion



### **Outline**

- 1 k-means
- **2** EM
- **3** Hierarchical Clustering
- 4 Density-based Clustering: DBSCAN
- Conclusion



# Inductive database vision

Querying a clustering:

$$\{X \in P \mid \mathcal{Q}(X, \mathcal{D})\}$$

where:

ullet  ${\cal D}$  is a set of objects  ${\cal O}$  associated with a similarity measure,

• 
$$P$$
 is  $\{(C_1,\ldots,C_k)\in(2^{\mathcal{O}})^k\mid\begin{cases} \forall i=1..k,\,C_i\neq\emptyset\\ \forall j\neq i,\,C_i\cap C_j\neq\emptyset\end{cases}\}$ ,  $\bigcup_{l=1}^k C_l=\mathcal{O}$ 

 Q is a function to optimize. It quantifies how similar are pairs of objects in a same cluster and how dissimilar are those in two different clusters



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Querying a clustering with k-means:

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 is  $\{(C_1, \ldots, C_k) \in (2^{\mathcal{O}})^k \mid \begin{cases} \forall i = 1..k, C_i \neq \emptyset \\ \forall j \neq i, C_i \cap C_j \neq \emptyset \end{cases} \}$  where  $k \in \mathbb{N} \setminus \{0\}$  is fixed,

• Q is the maximization of the sum, over all objects, of the similarities to the centers of the assigned clusters:

$$(C_1,\ldots,C_k)\mapsto \sum_{i=1}^k \sum_{o\in C_i} s(o,\frac{\sum_{o\in C_i}}{|C_i|})$$



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• Q is the maximization of the sum, over all objects, of the similarities to the centers of the assigned clusters:

$$(C_1,\ldots,C_k)\mapsto \sum_{i=1}^k\sum_{o\in C_i}s(o,\mu_i)$$



### **Exact algorithm**

```
Input: \mathcal{O}, \mathcal{D}, k \in \mathbb{N} \setminus \{0\}
Output: the clustering of \mathcal{O} maximizing f: the sum, over all
objects, of the similarities to the centers of the assigned clusters
\mathcal{C}_{\mathsf{max}} \leftarrow \emptyset
f_{\mathsf{max}} \leftarrow -\infty
for all k-clustering \mathcal{C} of \mathcal{O} do
    if f(\mathcal{C}, \mathcal{D}) > f_{\text{max}} then
         f_{\mathsf{max}} \leftarrow f(\mathcal{C}, \mathcal{D})
        \mathcal{C}_{\mathsf{max}} \leftarrow \mathcal{C}
    end if
end for
```

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 $output(C_{max})$ 



# Number of *k*-clusterings

### Question

How many k-clusterings are enumerated?



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How many k-clusterings are enumerated? The Stirling number of the second kind, i. e.,  $\frac{1}{k!}\sum_{t=0}^k (-1)^t \binom{k}{t} (k-t)^n = O(k^n)$ .



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An iteration consists in two steps:

- E Each object is assigned to the cluster whose center is the most similar (thus defining a clustering);
- M The center of each cluster is updated to the mean of the objects assigned to it.

Initially, the centers of the clusters are randomly drawn. The procedure stops when, from an iteration to the next one, the centers of the clusters have not changed much (or at all).



# 2-means with |A| = 1: illustration

2-means clustering of the objects in a one-dimensional space using the Euclidean distance.

Dataset:





# 2-means with $|\mathcal{A}|=1$ : illustration

2-means clustering of the objects in a one-dimensional space using the Euclidean distance.

### Iteration 1:

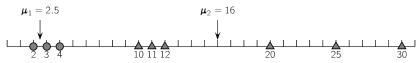




# 2-means with |A| = 1: illustration

2-means clustering of the objects in a one-dimensional space using the Euclidean distance.

### Iteration 2:





# 2-means with $|\mathcal{A}| = 1$ : illustration

2-means clustering of the objects in a one-dimensional space using the Euclidean distance.

### Iteration 3:





# 2-means with |A| = 1: illustration

2-means clustering of the objects in a one-dimensional space using the Euclidean distance.

### Iteration 4:





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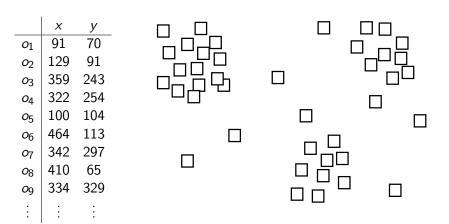
### Iteration 5:





# 3-means with |A| = 2: illustration

3-means clustering of the objects in a two-dimensional space using the Euclidean distance.





### k-means algorithm

```
Input: \mathcal{O}, \mathcal{D}, k \in \mathbb{N} \setminus \{0\}

Output: a clustering of \mathcal{O} locally maximizing the sum, over all objects, of the similarities to the centers of the assigned clusters (\mu_i)_{i=1...k} \leftarrow \operatorname{random}(\mathcal{D})

repeat (C_i)_{i=1...k} \leftarrow \operatorname{assign\_cluster}(\mathcal{O}, \mathcal{D}, (\mu_i)_{i=1...k})

(c, (\mu_i)_{i=1...k}) \leftarrow \operatorname{update\_centers}(\mathcal{D}, (C_i)_{i=1...k}, (\mu_i)_{i=1...k}))

until c

output((C_i)_{i=1...k})
```



### assign\_cluster

```
Input: \mathcal{O}, \mathcal{D}, (\mu_i)_{i=1..k} \in (\mathbb{R}^{|\mathcal{A}|})^k
Output: (C_i)_{i=1..k} the clustering of \mathcal{O} such that
\forall i = 1..k, \forall j \neq i, \forall o \in C_i, s(o, \mu_i) > s(o, \mu_i)
for all o \in \mathcal{O} do
   a \leftarrow \arg\max_{i=1} k s(o, \mu_i)
    C_a \leftarrow C_a \cup \{o\}
end for
return((C_i)_{i=1})
```



# Complexity of assign\_cluster

#### Question

Assuming the computation of a similarity is linear in the number of attributes |A|, what is the complexity of **assign\_cluster**?

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## Complexity of assign\_cluster

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Assuming the computation of a similarity is linear in the number of attributes |A|, what is the complexity of **assign\_cluster**?  $O(k|\mathcal{O}\times\mathcal{A}|)$ .

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### update\_centers

```
Input: \mathcal{D}, (C_i)_{i=1..k} a clustering of \mathcal{O}, (\mu_i)_{i=1..k} \in (\mathbb{R}^{|\mathcal{A}|})^k
Output: c \in \{\text{false}, \text{true}\}\ indicating whether the convergence is
reached, (\mu_i')_{i=1..k} ) \in (\mathbb{R}^{|\mathcal{A}|})^k such that \forall i=1..k, \mu_i' = \frac{\sum_{o \in C_i} o}{|C_i|}
c \leftarrow \mathsf{true}
for i = 1 \rightarrow k do
   \mu_i' \leftarrow \frac{\sum_{o \in C_i} o}{|C_i|}
    if \mu'_i \neq \mu_i then
         c \leftarrow \mathsf{false}
    end if
end for
\operatorname{return}(c, (\mu_i')_{i=1...k})
```



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Assuming the computation of a similarity is linear in the number of attributes |A|, what is the complexity of assign\_cluster?  $O(k|\mathcal{O}\times\mathcal{A}|).$ 

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What is the complexity of **update\_centers**?

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What is the complexity of k-means if  $t \in \mathbb{N}$  iterations are necessary to converge?

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### Question

Assuming the computation of a similarity is linear in the number of attributes  $|\mathcal{A}|$ , what is the complexity of **assign\_cluster**?  $O(k|\mathcal{O}\times\mathcal{A}|)$ .

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What is the complexity of **update\_centers?**  $O(|\mathcal{O} \times \mathcal{A}|)$ .

### Question

What is the complexity of k-means if  $t \in \mathbb{N}$  iterations are necessary to converge?  $O(tk|\mathcal{O} \times \mathcal{A}|)$ .

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### Convergence

Worst-case scenarios require  $2^{\Omega(|\mathcal{O}|)}$  iterations to converge but a smoothed analysis gives a polynomial complexity.

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The low complexity of k-means is its greatest advantage.



### Limitations of *k*-means

• Convergence towards a *local* maximum of the sum, over all objects, of the similarities to the centers of the assigned clusters;

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### Limitations of *k*-means

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- Sensitivity to outliers (k-medoids replaces the means by medians);



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- Tendency to produce equi-sized clusters;



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## The elbow method

Plot a measure of the quality of the k clusters (e.g., the sum, over all objects, of the similarities to the centers of the assigned clusters) when k increases. Choose k after a large drop of the growth.



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## The elbow method

Plot a measure of the quality of the k clusters (e.g., the sum, over all objects, of the similarities to the centers of the assigned clusters) when k increases. Choose k after a large drop of the growth.

More principled method exist and can be seen as variants (finding the best trade-off between quality and compression).

If the quadratic time complexity of a hierarchical agglomeration is not prohibitive, the number of clusters can be determined from the dendrogram.

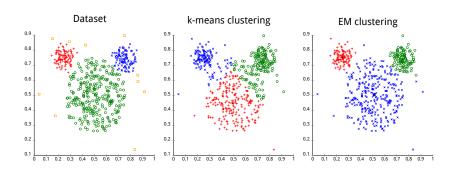


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- Convergence towards a *local* maximum of the sum, over all objects, of the similarities to the centers of the assigned clusters;
- Sensitivity to outliers (k-medoids replaces the means by medians);
- Tendency to produce equi-sized clusters;
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## Tendency to produce equi-sized clusters





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# **EM** assumptions

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The dataset  $\mathcal{D}$  is seen as a random sample from a  $|\mathcal{A}|$ -dimensional random variable O.

This probability density function is given as a mixture model of the  $k \in \mathbb{N} \setminus \{0\}$  clusters  $(C_i)_{i=1..k}$ :

$$f(o) = \sum_{i=1}^{k} f_i(o) P(C_i)$$

, where  $P(C_i)$  is the probability to belong to the cluster  $C_i$  and  $f_i$  is the probability density function of this cluster whose type of distribution is chosen beforehand.



### Maximum likelihood estimation

EM searches a parametrization  $\theta$  of f (i. e.,  $(P(C_i)_{i=1...k})$  and the parametrization of the  $(f_i)_{i=1...k}$ ) so that the likelihood that  $\mathcal{D}$  is indeed a random sample of O is maximized:

$$rg \max_{\theta} P(\mathcal{D}|\theta)$$
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$$\underset{\theta}{\operatorname{arg\,max}} P(\mathcal{D}|\theta)$$
 .

Since the dataset is assumed to be a random sample from O (i. e., independent and identically distributed as O), the objective becomes the computation of:

$$\arg\max_{\theta} \prod_{o \in \mathcal{O}} f(o) .$$



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Since the dataset is assumed to be a random sample from O (i. e., independent and identically distributed as O), the objective becomes the computation of:

$$\arg\max_{\theta} \prod_{o \in \mathcal{O}} f(o) .$$

It usually is hard to analytically compute  $\arg \max_{\theta} \prod_{o \in \mathcal{O}} f(o)$ .



EM is a greedy iterative approach that always converges to a local maximum of  $P(\mathcal{D}|\theta)$ .



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An iteration consists in two steps:

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- $\mathsf{M}\ \theta$  is updated to reflect these probabilities.



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An iteration consists in two steps:

- E Given  $\theta$ , the posterior probabilities of each object to belong to each cluster is computed;
- $\mathsf{M}\ \theta$  is updated to reflect these probabilities.

Initially, the parametrization of  $\theta$  is randomly drawn and  $\forall i=1..k, P(C_i)=\frac{1}{k}$ . The procedure stops when, from an iteration to the next one, the parametrization has not changed much (or at all).



### **Expectation step**

Given  $\theta$ , the posterior probability of an object  $o \in \mathcal{O}$  to belong to a cluster  $C_i$  is:

$$\begin{split} P(C_{i}|o) &= \frac{P(C_{i} \wedge o)}{P(o)} \\ &= \frac{P(o|C_{i})P(C_{i})}{\sum_{a=1..k} P(o \wedge C_{a})} \\ &= \frac{P(o|C_{i})P(C_{i})}{\sum_{a=1..k} P(o|C_{a})P(C_{a})} \\ &= \frac{f_{i}(o)P(C_{i})}{\sum_{a=1..k} f_{a}(o)P(C_{a})} \ . \end{split}$$



## Maximization step (1/2)

The distribution of a cluster usually is assumed multivariate normal, thus parametrized with a location (the center of the cluster) and a covariance matrix.



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The distribution of a cluster usually is assumed multivariate normal, thus parametrized with a *location* (the center of the cluster) and a *covariance matrix*.

Given  $(P(C_i|o))_{i=1..k,o\in\mathcal{O}}$ , the location of the cluster  $C_i$  is updated to the weighted sample mean  $\mu_i$ :

$$\frac{\sum_{o \in \mathcal{O}} P(C_i|o)o}{\sum_{o \in \mathcal{O}} P(C_i|o)}.$$



## Maximization step (2/2)

Given  $(P(C_i|o))_{i=1..k,o\in\mathcal{O}}$ , the covariance of the cluster  $C_i$  between the random variables  $O_a$  and  $O_b$  is updated to the weighted sample covariance:

$$\frac{\sum_{o \in \mathcal{O}} P(C_i|o)(o_a - \mu_{i,a})(o_b - \mu_{i,b})}{\sum_{o \in \mathcal{O}} P(C_i|o)} .$$



# Maximization step (2/2)

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$$\frac{\sum_{o \in \mathcal{O}} P(C_i|o)(o_a - \mu_{i,a})(o_b - \mu_{i,b})}{\sum_{o \in \mathcal{O}} P(C_i|o)} .$$

Given  $(P(C_i|o))_{i=1..k,o\in\mathcal{O}}$ , the prior probability of belonging to the cluster  $C_i$  is updated to:

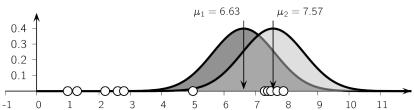
$$\frac{\sum_{o \in \mathcal{O}} P(C_i|o)}{|\mathcal{O}|} .$$



## **EM** with $|\mathcal{A}| = 1$ and k = 2: illustration

EM clustering of the objects in a one-dimensional space using the Euclidean distance.

#### Dataset:

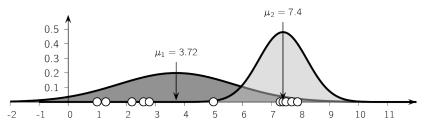




## **EM** with $|\mathcal{A}| = 1$ and k = 2: illustration

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#### Iteration 1:

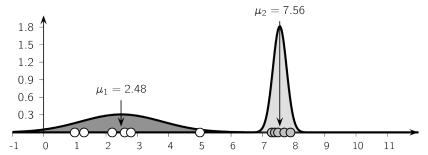




### **EM** with $|\mathcal{A}| = 1$ and k = 2: illustration

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#### Iteration 5:

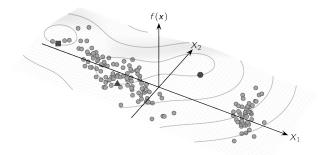




# EM with |A| = 2 and k = 3

EM clustering of the objects in a two-dimensional space using the Euclidean distance.

#### Dataset:

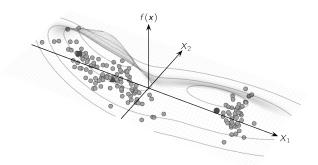




## **EM** with $|\mathcal{A}| = 2$ and k = 3

EM clustering of the objects in a two-dimensional space using the Euclidean distance.

#### Iteration 1:

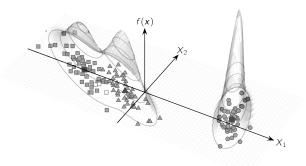




## **EM** with $|\mathcal{A}| = 2$ and k = 3

EM clustering of the objects in a two-dimensional space using the Euclidean distance.

Iteration 36:





## EM algorithm with mixture of Gaussians

```
Input: \mathcal{O}, \mathcal{D}, k \in \mathbb{N} \setminus \{0\}
Output: a fuzzy clustering of \mathcal{O} corresponding to posterior
probabilities of a locally maximized likelihood of a mixture of
Gaussians
(\mu_i)_{i=1..k} \leftarrow \mathsf{random}(\mathcal{D})
(\Sigma_i)_{i=1} \not \leftarrow (I,\ldots,I)
(P(C_i))_{i=1..k} \leftarrow (\frac{1}{L}, \ldots, \frac{1}{L})
repeat
    (P(C_i|o))_{i=1,k,o\in\mathcal{O}} \leftarrow
   expectation(\mathcal{O}, \mathcal{D}, (\mu_i)_{i=1...k}, (\Sigma_i)_{i=1...k}, (P(C_i))_{i=1...k})
    (c, (\mu_i)_{i=1...k}, (\Sigma_i)_{i=1...k}, (P(C_i))_{i=1...k}) \leftarrow
    maximization(\mathcal{D}, (P(C_i|o))_{i=1..k,o\in\mathcal{O}}, (\mu_i)_{i=1..k})
until c
output((P(C_i|o))_{i=1} k_0 \in \mathcal{O})
```



### expectation

```
Input: \mathcal{O}, \mathcal{D}, (\mu_i)_{i=1...k} \in (\mathbb{R}^{|\mathcal{A}|})^k, (\Sigma_i)_{i=1...k} \in
(\mathbb{R}^{|\mathcal{A}| \times |\mathcal{A}|})^k, (P(C_i))_{i=1..k} \in [0,1]^k
Output: (P(C_i|o))_{i=1..k} of the fuzzy assignment of the
objects in \mathcal{O} to the clusters given by the mixture of Gaussians
parametrized with (\mu_i)_{i=1..k}, (\Sigma_i)_{i=1..k}, (P(C_i))_{i=1..k}
for all o \in \mathcal{O} do
    for i = 1 \rightarrow k do
       P(C_i|o) \leftarrow \frac{f_i(o)P(C_i)}{\sum_{i=1}^k f_i(o)P(C_a)}
    end for
end for
return((P(C_i|o))_{i=1,k,o\in\mathcal{O}})
```



### expectation

```
Input: \mathcal{O}, \mathcal{D}, (\mu_i)_{i=1...k} \in (\mathbb{R}^{|\mathcal{A}|})^k, (\Sigma_i)_{i=1...k} \in
(\mathbb{R}_{+}^{|\mathcal{A}|\times|\mathcal{A}|})^{k}, (P(C_{i}))_{i=1...k} \in [0,1]^{k}
Output: (P(C_i|o))_{i=1..k,o\in\mathcal{O}} the fuzzy assignment of the
objects in \mathcal{O} to the clusters given by the mixture of Gaussians
parametrized with (\mu_i)_{i=1..k}, (\Sigma_i)_{i=1..k}, (P(C_i))_{i=1..k}
for all o \in \mathcal{O} do
    for i = 1 \rightarrow k do
         P(C_i|o) \leftarrow \frac{(\det(\Sigma_i)e^{(o-\mu_i)^T\Sigma_i^{-1}(o-\mu_i)})^{\frac{-1}{2}}P(C_i)}{\sum_{i=1}^{k}(\det(\Sigma_i)e^{(o-\mu_i)^T\Sigma_a^{-1}(o-\mu_a)})^{\frac{-1}{2}}P(C_i)}
    end for
end for
return((P(C_i|o))_{i=1} k_{o} \in O)
```



#### Question

What is the complexity of computing  $(\det(\Sigma_i))_{i=1...k}$ ?



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What is the complexity of computing  $(\Sigma_i^{-1})_{i=1..k}$  once  $(\det(\Sigma_i))_{i=1..k}$  is known?



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What is the complexity of computing  $(\Sigma_i^{-1})_{i=1..k}$  once  $(\det(\Sigma_i))_{i=1..k}$  is known?  $O(k|\mathcal{A}|^2)$ .

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What is the complexity of computing  $(\Sigma_i^{-1})_{i=1..k}$  $(\det(\Sigma_i))_{i=1..k}$  is known?  $O(k|\mathcal{A}|^2)$ .

#### Question

What is the complexity of computing one Mahalanobis distance,  $(o, o') \mapsto (o - o')^T \Sigma_i^{-1} (o - o')$ , once  $\Sigma_i^{-1}$  is known?



# Complexity of expectation

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What is the complexity of **expectation**?  $O(k|\mathcal{A}|^2(|\mathcal{O}|+|\mathcal{A}|))$ .



### maximization

```
Input: \mathcal{D}, (P(C_i|o))_{i=1..k,o\in\mathcal{O}} \in [0,1]^{k|\mathcal{O}|}, (\mu_i)_{i=1..k} \in (\mathbb{R}^{|\mathcal{A}|})^k
Output: c \in \{\text{false}, \text{true}\}\ indicating whether the convergence is
reached, the new parametrization of the mixture of Gaussians
c \leftarrow \mathsf{true}
for i=1 \rightarrow k do
    \mu'_i \leftarrow \frac{\sum_{o \in \mathcal{O}} P(C_i|i)o}{\sum_{c \in \mathcal{O}} P(C_i|i)}
    if \mu'_i \neq \mu_i then
         c \leftarrow \mathsf{false}
     end if
    \Sigma_i' \leftarrow \frac{\sum_{o \in \mathcal{O}} P(C_i | o)(o - \mu_i')(o - \mu_i')^T}{\sum_{o \in \mathcal{O}} P(C_i | o)}
    P(C_i)' \leftarrow \frac{\sum_{o \in \mathcal{O}} P(C_i|o)}{|\mathcal{O}|}
end for
return(c, (\mu'_i)_{i=1...k}, (\Sigma'_i)_{i=1...k}, (P(C_i)')_{i=1...k})
```



#### Question

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#### Question

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## Diagonal covariance matrix

A lower complexity is obtained by assuming all attributes independent, i. e., all covariance matrices diagonal. The operations involving such a matrix become linear in  $|\mathcal{A}|$  and the total time complexity of EM becomes  $O(tk|\mathcal{O}\times\mathcal{A}|)$ .

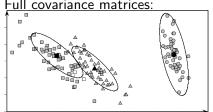


# Diagonal covariance matrix

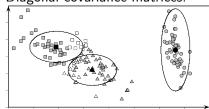
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However, if the attributes are not really independent, the obtained fuzzy clustering become much worse:

Full covariance matrices:



Diagonal covariance matrices:





# k-means as specialization of EM

k-means is EM with  $f_i$  chosen as follows:

$$\begin{cases} 1 \text{ if } C_i = \arg\max_{a=1..k} s(o, \mu_a) \\ 0 \text{ otherwise} \end{cases}.$$



### **Outline**

- *k*-means
- **2** EM
- **3** Hierarchical Clustering
- 4 Density-based Clustering: DBSCAN
- Conclusion



# **Hierarchical Clustering**

- Build a hierarchy of clusters (not an unique partition);
- The number of clusters k is not required as input;
- Use a distance matrix as clustering criteria
- An early-termination condition can be used (ex. nb clusters).



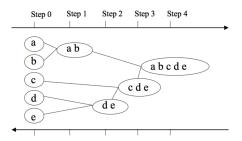
# **Algorithm**

Input: a sample of m objets  $x_1, \ldots, x_m$ .

- ① The algorithm begins with m clusters (1 cluster = 1 object);
- Merge the 2 clusters that are the closest.
- One of the state of the stat
- Go to step 2.



## Output: a dendogram



A hierarchy that can be split at a given level to form a partition.

- the hierarchy: a tree called dendogram
- the leaves = the objects



## Distance between clusters

- Distance between the centers (centroid method)
- Minimal distance among the pairs composed of objects from the two clusters (Single Link Method):

$$d(i,j) = \min_{x \in C_i; y \in C_j} d(x,y)$$

 Maximal distance among the pairs composed of objects from the two clusters (Complete Link Method):

$$d(i,j) = \max_{x \in C_i; y \in C_i} d(x,y)$$

 Average distance among the pairs composed of objects from the two clusters (Average Linkage Method):

$$d(i,j) = avg_{x \in C_i; y \in C_i} d(x,y)$$

#### **Pros:**

- Conceptually simple.
- Theoretical properties well-known.

#### Cons:

- The clustering is definitive: erroneous decisions are impossible to modify later.
- Non-extensible method for large collections of objects  $(\theta(n^2))$



### **Outline**

- 4 Density-based Clustering: DBSCAN



• For this kind of problem, the use of similarity (or distance) measures is less efficient than the use of neighborhood density



# **Density-based clustering**

- Clusters are seen as dense regions separated by regions that are much less denser (noise)
- Two parameters:
  - Eps: The maximum radius of the neighborhood
  - MinPts: Minimum number of points within the Eps-neighborhood of a point.
- Neighborhood:  $V_{Eps}(p) = \{q \in D \mid dist(p,q) \leq Eps\}$
- A point p is directly density-accessible from q w.r.t. Eps, MinPts if



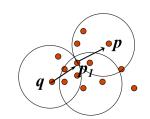
MinPts = 5

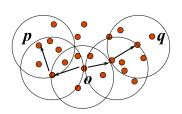
Eps = 1 cm

$$P \in V_{Eps}(q)$$
 and  $|V_{Eps}(q)| \geq MinPts$ 

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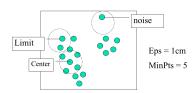
- Accessibility: p is accessible from q w.r.t. Eps, MinPts if there exists  $p_1, \ldots, p_n$  such that  $p_1 = q$ ,  $p_n = p$  and  $p_{i+1}$  is directly accessible from  $p_i$ .
- Connexity: p is connected to q w.r.t. Eps and MinPts if there exists a point o such that p and q are accessible from o.





# LIRIS DBSCAN: Density Based Spatial Clustering of Applications with Noise

- A cluster is the maximal set of connected points
- Cluster shapes are not necessary convex



Marc Plantevit



# **DBSCAN Algorithm**

- Choose p
- Retrieve all poinst that accessible from p (w.r.t. Eps and MinPts)
- If p is a center, then a cluster is created.
- If p is a limit, then there is not accessible point from p, Skip to another point
- Repeat until it remains no point.



## **Outline**

- 1 k-means
- **2** EM
- 3 Hierarchical Clustering
- 4 Density-based Clustering: DBSCAN
- **6** Conclusion



 k-means iteratively assigns each object to the cluster whose center is the most similar and recompute these centers as the mean of the objects they were assigned;

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- They treat the dataset as a random sample of a multivariate random variable whose pdf is given as a mixture model;
- They locally maximize the likelihood, i. e., the probability of observing the dataset given the parametrization of the mixture model:
- They iteratively compute the expectation of the likelihood and update the parametrization so that this expectation is maximized.

The end.