#### **Overview of Clustering**

based on Loïc Cerfs slides (UFMG)



Marc Plantevit

UCBL - LIRIS - DM2L







## Example of applicative problem

#### **Student profiles**

Given the marks received by students for different courses, how to group the students so that two students in a same group received about the same marks for each course and two students in different groups have different profiles.

... many other applications: marketing (user segmentation), ecology (identification of similar zone), insurance, urban planification, Health (tumor identification etc. ), social network analysis, ...



- Assessing a Clustering
- **3** Similarity between Objects
- Choosing, Scaling, Distorting the Attributes

### **6 Conclusion**

Clustering
Outline



- Assessing a Clustering
- **3** Similarity between Objects
- Choosing, Scaling, Distorting the Attributes

### Conclusion

### An optimization problem

#### Definition

LIRIS

Partitioning the objects so that each partition contains *similar* objects and objects in different partitions are *dissimilar*.

Input:

### An optimization problem

#### Definition

LIRIS

Partitioning the objects so that the intra-cluster *similarities* are maximized and the inter-cluster *similarities* are minimized.

Input:

1

### An optimization problem

#### Definition

LIRIS

Partitioning the objects so that the intra-cluster *similarities* are maximized and the inter-cluster *similarities* are minimized.

Output:

## An optimization problem

#### Definition

LIRIS

Partitioning the objects so that the intra-cluster *similarities* are maximized and the inter-cluster *similarities* are minimized.

Output:

The number of clusters can be a parameter of the algorithm or has to be found.

# LIRIS Illustration

Clustering objects in a two-dimensional space using the Euclidean distance (the greater, the less similar).

	x	У
01	91	70
<i>o</i> <sub>2</sub>	129	91
<i>0</i> 3	359	243
<i>0</i> 4	322	254
<i>0</i> 5	100	104
<i>0</i> 6	464	113
07	342	297
<i>0</i> 8	410	65
<i>0</i> 9	334	329
÷	:	÷

# LIRIS Illustration

Clustering objects in a two-dimensional space using the Euclidean distance (the greater, the less similar).

	x	у	
$o_1$	91	70	
<i>o</i> <sub>2</sub>	129	91	
<i>0</i> 3	359	243	
<i>0</i> 4	322	254	
<i>0</i> 5	100	104	
<i>0</i> 6	464	113	_ □
07	342	297	
<i>0</i> 8	410	65	
<i>0</i> 9	334	329	
÷	÷	÷	
antevit	1		Overview of Clustering

.

Marc Pla

# LIRIS Illustration

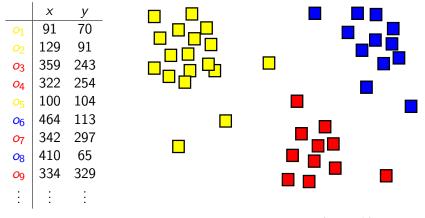
Clustering objects in a two-dimensional space using the Euclidean distance (the greater, the less similar).

	x	у	
<i>o</i> 1	91	70	
<b>0</b> 2	129	91	
<i>0</i> 3	359	243	
<i>0</i> 4	322	254	
<i>0</i> 5	100	104	
<i>0</i> 6	464	113	-
07	342	297	
<i>0</i> 8	410	65	
<i>0</i> 9	334	329	
:	:	:	-
·	•	•	
antevit			Overview of Clustering

Marc Pla

## LIRIS Illustration

Clustering objects in a two-dimensional space using the Euclidean distance (the greater, the less similar).



Marc Plantevit

.

### Inductive database vision

Querying patterns:

$$\{X \in P \mid \mathcal{Q}(X, \mathcal{D})\}$$

where:

LIRIS

- $\mathcal{D}$  is the dataset,
- P is the pattern space,
- $\mathcal{Q}$  is an inductive query.

### Inductive database vision

Querying a clustering:

$$\{X \in P \mid \mathcal{Q}(X, \mathcal{D})\}$$

where:

LIRIS

- $\mathcal{D}$  is the dataset,
- P is the pattern space,
- $\mathcal{Q}$  is an inductive query.

# Inductive database vision

Querying a clustering:

$$\{X \in P \mid \mathcal{Q}(X, \mathcal{D})\}$$

where:

- ${\cal D}$  is a set of objects  ${\cal O}$  (described with attributes and) associated with a similarity measure,
- P is the pattern space,
- $\mathcal{Q}$  is an inductive query.

## LIRIS Inductive database vision

Querying a clustering:

$$\{X \in P \mid \mathcal{Q}(X, \mathcal{D})\}$$

where:

•  ${\cal D}$  is a set of objects  ${\cal O}$  (described with attributes and) associated with a similarity measure,

• 
$$P$$
 is  ${}^{1}\{(C_{1},...,C_{k})\in(2^{\mathcal{O}})^{k} \mid \begin{cases} \forall i=1..k, C_{i}\neq\emptyset\\ \forall j\neq i, C_{i}\cap C_{j}\neq\emptyset \end{cases}, \\ \cup_{l=1}^{k}C_{l}=\mathcal{O} \end{cases}$ 

• Q is an inductive query.

 $^{1}k$  is here a user-defined parameter

## LIRIS Inductive database vision

Querying a clustering:

$$\{X \in P \mid \mathcal{Q}(X, \mathcal{D})\}$$

where:

•  ${\cal D}$  is a set of objects  ${\cal O}$  (described with attributes and) associated with a similarity measure,

• 
$$P$$
 is  ${}^{1}\{(C_{1},...,C_{k})\in(2^{\mathcal{O}})^{k} \mid \begin{cases} \forall i=1..k, C_{i}\neq\emptyset\\ \forall j\neq i, C_{i}\cap C_{j}\neq\emptyset \end{cases}\}, \\ \cup_{l=1}^{k}C_{l}=\mathcal{O} \end{cases}$ 

• Q is a function to optimize. It quantifies how similar are pairs of objects in a same cluster and how dissimilar are those in two different clusters.

 $<sup>^{1}</sup>k$  is here a user-defined parameter

## LIRIS Inductive database vision

Querying a clustering:

$$\{X \in P \mid \mathcal{Q}(X, \mathcal{D})\}$$

where:

•  ${\cal D}$  is a set of objects  ${\cal O}$  (described with attributes and) associated with a similarity measure,

• 
$$P$$
 is  ${}^{1}\{(C_{1},...,C_{k})\in(2^{\mathcal{O}})^{k} \mid \begin{cases} \forall i=1..k, C_{i}\neq\emptyset\\ \forall j\neq i, C_{i}\cap C_{j}\neq\emptyset \end{cases}\}, \\ \cup_{l=1}^{k}C_{l}=\mathcal{O} \end{cases}$ 

• Q is a function to optimize. It quantifies how similar are pairs of objects in a same cluster and how dissimilar are those in two different clusters.

Variants exist, e.g., authorizing some overlapping of the clusters.  ${}^{1}k$  is here a user-defined parameter

## LIRIS Inductive database vision

Querying a clustering:

$$\{X \in P \mid \mathcal{Q}(X, \mathcal{D})\}$$

where:

- ${\cal D}$  is a set of objects  ${\cal O}$  (described with attributes and) associated with a similarity measure,
- P is the set of all clusterings of  $\mathcal{O}$ ,
- Q is a function to optimize. It quantifies how similar are pairs of objects in a same cluster and how dissimilar are those in two different clusters.

Variants exist, e.g., authorizing some overlapping of the clusters.

## Naive algorithm

**Input:**  $\mathcal{O}, \mathcal{D}, f$  the function to maximize **Output:** the clustering of  $\mathcal{O}$  maximizing f  $\mathcal{C}_{\max} \leftarrow \emptyset$  $f_{\max} \leftarrow -\infty$ for all clustering C of O do if  $f(\mathcal{C}, \mathcal{D}) > f_{\max}$  then  $f_{\max} \leftarrow f(\mathcal{C}, \mathcal{D})$  $\mathcal{C}_{\max} \leftarrow \mathcal{C}$ end if end for  $output(\mathcal{C}_{max})$ 

# Number of 2-clusterings

#### Question

Assuming the number of clusters is a parameter of the algorithm and is set to 2, how many clusterings are enumerated?

Marc Plantevit

Overview of Clustering

.

# Number of 2-clusterings

#### Question

Assuming the number of clusters is a parameter of the algorithm and is set to 2, how many clusterings are enumerated?  $2^{|\mathcal{O}|-1}-1$ .

Marc Plantevit

Overview of Clustering

LIRIS

### A definition for f: the BetaCV function

To quantify how similar are pairs of objects in a same cluster and how dissimilar are those in two different clusters, a possible choice of the function f to maximize returns the ratio of the average similarity intra-cluster by the average similarity inter-cluster:

$$(\mathcal{C}, \mathcal{D}) \mapsto \frac{\frac{\sum_{C \in \mathcal{C}} \sum_{\{(o,o') \in \mathcal{C}^2 \mid o \neq o'\}} s(o,o')}{\sum_{C \in \mathcal{C}} \binom{|\mathcal{C}|}{2}}{\sum_{\{(C,C') \in \mathcal{C}^2 \mid C \neq C'\}} \sum_{\{(o,o') \in C \times C'} s(o,o')}}{\frac{\sum_{\{(C,C') \in \mathcal{C}^2 \mid C \neq C'\}} |C \times C'|}{\sum_{\{(C,C') \in \mathcal{C}^2 \mid C \neq C'\}} |C \times C'|}}}$$

LIRIS

.

## Computing the BetaCV value

**Input:** C a clustering of O, a dataset D describing these objects,  $s \in \mathbb{R}^{\mathcal{O} \times \mathcal{O}}$  a similarity measure **Output:** BetaCV( $\mathcal{C}, \mathcal{D}$ )  $\in \mathbb{R}$  $(a, b, c, d) \leftarrow (0, 0, 0, 0)$ for all  $(C, C') \in C$  do if C = C' then  $a \leftarrow a + intra(C, D, s)$  $b \leftarrow b + \begin{pmatrix} |C| \\ 2 \end{pmatrix}$ else  $c \leftarrow c + inter(C, C', D, s)$  $d \leftarrow d + |C| \times |C'|$ end if end for return  $\left(\frac{ad}{bc}\right)$ Marc Plantevit

## LIRIS intra and inter

- intra Input:  $C \subseteq O, D$  a dataset describing the objects in  $O, s \in \mathbb{R}^{O \times O}$  a similarity measure Output:  $\sum_{\{(o,o') \in C^2 \mid o \neq o'\}} s(o, o')$ for all  $(o, o') \in C^2 \mid o \neq o'$  do  $a \leftarrow a + s(o, o')$ end for
- inter Input:  $C \subseteq O, C' \subseteq O, D$  a dataset describing the objects in  $O, s \in \mathbb{R}^{O \times O}$  a similarity measure Output:  $\sum_{(o,o') \in C \times C'} s(o, o')$ for all  $(o, o') \in C \times C'$  do  $c \leftarrow c + s(o, o')$ end for



### Complexity of the naive approach

#### Question

Assuming the computation of a similarity is linear in the number of attributes  $|\mathcal{A}|$ , what is the complexity of one BetaCV computation?

## LIRİS

## Complexity of the naive approach

### Question

Assuming the computation of a similarity is linear in the number of attributes  $|\mathcal{A}|$ , what is the complexity of one BetaCV computation?  $O(|\mathcal{A}||\mathcal{O}|^2)$ .

## LIRIS

## Complexity of the naive approach

### Question

Assuming the computation of a similarity is linear in the number of attributes  $|\mathcal{A}|$ , what is the complexity of one BetaCV computation?  $O(|\mathcal{A}||\mathcal{O}|^2)$ .

#### Question

With the previous assumptions, what is the complexity of the naive approach?

## LIRIS

## Complexity of the naive approach

### Question

Assuming the computation of a similarity is linear in the number of attributes  $|\mathcal{A}|$ , what is the complexity of one BetaCV computation?  $O(|\mathcal{A}||\mathcal{O}|^2)$ .

#### Question

With the previous assumptions, what is the complexity of the naive approach?  $O(|\mathcal{A}||\mathcal{O}|^2 2^{|\mathcal{O}|})$ .

## LIRIS

## Complexity of the naive approach

### Question

Assuming the computation of a similarity is linear in the number of attributes  $|\mathcal{A}|$ , what is the complexity of one BetaCV computation?  $O(|\mathcal{A}||\mathcal{O}|^2)$ .

#### Question

With the previous assumptions, what is the complexity of the naive approach?  $O(|\mathcal{A}||\mathcal{O}|^2 2^{|\mathcal{O}|}).$ 

Unless there are very few objects, the optimal clustering is unreachable. Clustering algorithms do not solve the task in an exact way.



A cheap clustering method acting as a pre-process for other clustering algorithms to treat each subset.





- Assessing a Clustering
- 3 Similarity between Objects
- Choosing, Scaling, Distorting the Attributes

### **6** Conclusion

# An unsupervised task

From a machine-learning point of view, clustering, like frequent pattern mining, is an *unsupervised* task: it is about discovering an *hidden organization* of the objects.

## An unsupervised task

From a machine-learning point of view, clustering, like frequent pattern mining, is an *unsupervised* task: it is about discovering an *hidden organization* of the objects.

As a consequence, it is hard to assess a clustering.

Marc Plantevit

Overview of Clustering 16 / 61

# Internal criteria of quality

BetaCV the ratio of the average intra-cluster similarity and the average inter-cluster similarity;



### Internal criteria of quality

- BetaCV the ratio of the average intra-cluster similarity and the average inter-cluster similarity;
  - Dunn the ratio of the minimal similarity between two objects in the same cluster and the maximal similarity between two objects in different clusters;



### Internal criteria of quality

- BetaCV the ratio of the average intra-cluster similarity and the average inter-cluster similarity;
  - Dunn the ratio of the minimal similarity between two objects in the same cluster and the maximal similarity between two objects in different clusters;
- Davies-Bouldin the average of the ratios of the average similarity to the center of the assigned cluster and the similarity between the centers for the worst pairs of clusters (one of them being fixed);



### Internal criteria of quality

- BetaCV the ratio of the average intra-cluster similarity and the average inter-cluster similarity;
  - Dunn the ratio of the minimal similarity between two objects in the same cluster and the maximal similarity between two objects in different clusters;
- Davies-Bouldin the average of the ratios of the average similarity to the center of the assigned cluster and the similarity between the centers for the worst pairs of clusters (one of them being fixed);
  - Silhouette for each object, the difference between the average similarity to the objects in the same cluster and the greatest average similarity to the objects in another cluster divided by the greatest term.

.

### Comparing clusterings

The quality measures are not meaningful, unless compared to the measure obtained on another clustering:

of the same dataset to select the best clustering;

### Comparing clusterings

The quality measures are not meaningful, unless compared to the measure obtained on another clustering:

of the same dataset to select the best clustering;

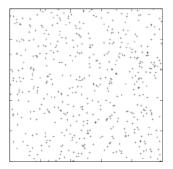
of a randomized version of the dataset to have an information about the tendency of the objects to be clustered.

Marc Plantevit

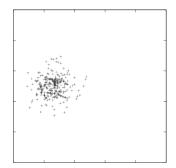


### Randomization of a dataset

Uniform distribution between the extrema of each attribute:



Normal distribution parametrized from the dataset:

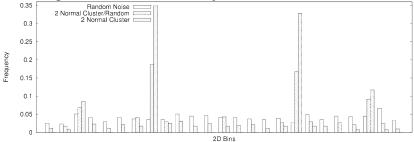


.

LIRIS

### Clustering tendency without clustering

An histogram of the number of objects in bins of the dataset:



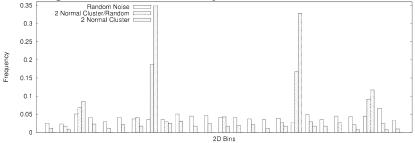
Marc Plantevit

Overview of Clustering 20 / 61

LIRIS

### Clustering tendency without clustering

An histogram of the number of objects in bins of the dataset:



The histogram of the dataset is compared to that of a randomized version of it (e.g., using the sum of the quadratic errors in each bin).

Marc Plantevit

Overview of Clustering 20

### LIRIS

### Clustering tendency without clustering

**Input:**  $\mathcal{D}$  a dataset describing the objects in  $\mathcal{O}$ ,  $\mathcal{B}$  a set of bins of the dataset, f a probability density function **Output:** the clustering tendency of  $\mathcal{D}$  w.r.t. f and binned according to  $\mathcal{B}$ for all  $o \in \mathcal{O}$  do for all  $B \in \mathcal{B}$  do if  $o \in B$  then  $H[B] \leftarrow H[B] + 1$ end if end for end for return compute\_tendency( $\mathcal{B}, f, H$ )

### compute\_tendency

**Input:**  $\mathcal{B}$  a set of bins of the dataset  $\mathcal{D}$ , f a probability density function, H containing the number of objects in each bin in  $\mathcal{B}$ **Output:** the clustering tendency of  $\mathcal{D}$  w.r.t. f and binned according to  $\mathcal{B}$  $t \leftarrow 0$ for all  $B \in \mathcal{B}$  do  $t \leftarrow t + \left(\frac{H[B]}{|\mathcal{O}|} - \int_{x \in B} f(x) dx\right)^2$ end for return(t)

## Similarity between clusterings

If one clustering is taken as a reference, the entropy, in every reference cluster, can be computed.

### Similarity between clusterings

If one clustering is taken as a reference, the entropy, in every reference cluster, can be computed.

Several indexes (the Jaccard index, the Folks and Mallows index, the Rand index, the adjusted Rand index) measure the similarity between two clusterings. They all are based on the number of pairs of objects that are in the same/different partition(s) in one clustering and in the same/different partition(s) in the other clustering.

Marc Plantevit

### Stability of a clustering

Some clustering algorithms involve (pseudo) randomness. Running them several times does not necessarily return the same clustering. However, if clusters exist in the data, the results should be close to each others.

Marc Plantevit

LIRIS

### Stability of a clustering

Some clustering algorithms involve (pseudo) randomness. Running them several times does not necessarily return the same clustering. However, if clusters exist in the data, the results should be close to each others.

A way of assessing a clustering obtained with such an *unstable algorithm* consists in running it several times and checking whether the obtained clusterings are similar.

Marc Plantevit

LIRIS



### Outline



- 2 Assessing a Clustering
- **3** Similarity between Objects
- Choosing, Scaling, Distorting the Attributes

.

### **6** Conclusion

Marc Plantevit

### Similarity and distance

#### Definition

Partitioning the objects so that the intra-cluster *similarities* are maximized and the inter-cluster *similarities* are minimized.

Marc Plantevit

Overview of Clustering 26 / 61

### Similarity and distance

#### Similar (but more constrained!) definition

Partitioning the objects so that the intra-cluster *distances* are minimized and the inter-cluster *distances* are maximized.

# LIRIS Distance

A distance is a (square) matrix:

such that:

# LIRIS Distance

A distance is a (square) matrix:

such that:

$$\left\{ orall (o_i, o_j) \in \mathcal{O}^2, \ D(o_i, o_j) = 0 \Leftrightarrow o_i = o_j 
ight.$$

Marc Plantevit

# LIRIS Distance

A distance is a (square) matrix:

such that:

$$\left\{egin{aligned} orall(o_i,o_j)\in\mathcal{O}^2,\ D(o_i,o_j)=0\Leftrightarrow o_i=o_j\ orall(o_i,o_j)\in\mathcal{O}^2,\ D(o_i,o_j)\geq 0 \end{aligned}
ight.$$

Marc Plantevit

# LIRIS Distance

A distance is a (square) matrix:

such that:

$$\left\{egin{aligned} orall(o_i,o_j)\in\mathcal{O}^2,\ D(o_i,o_j)=0\Leftrightarrow o_i=o_j\ orall(o_i,o_j)\in\mathcal{O}^2,\ D(o_i,o_j)\geq 0\ orall(o_i,o_j)\in\mathcal{O}^2,\ D(o_i,o_j)=D(o_j,o_i) \end{aligned}
ight.$$

Marc Plantevit

# LIRIS Distance

A distance is a (square) matrix:

such that:

$$\begin{cases} \forall (o_i, o_j) \in \mathcal{O}^2, \ D(o_i, o_j) = 0 \Leftrightarrow o_i = o_j \\ \forall (o_i, o_j) \in \mathcal{O}^2, \ D(o_i, o_j) \ge 0 \\ \forall (o_i, o_j) \in \mathcal{O}^2, \ D(o_i, o_j) = D(o_j, o_i) \\ \forall (o_i, o_j, o_k) \in \mathcal{O}^3, \ D(o_i, o_j) + D(o_j, o_k) \ge D(o_i, o_k) \end{cases}$$

Marc Plantevit



#### Question

What is the shortest path between two points on earth?

Marc Plantevit

Overview of Clustering 28 / 61



#### Question

What is the shortest path between two points on earth?

#### Answer

It is that of a "segment" of a great circle.

### Another distance

#### Question

What is the distance to travel between the earth and moon?

### Another distance

#### Question

What is the distance to travel between the earth and moon?

#### Answer

Considering that, during the travel, they are not moving w.r.t. each other it is the distance between their centers minus their radius. If the latter assumption cannot be made (spaceship), ask a physicist (and the answer may not be a symmetric function, hence not a distance!).

### **LIRIS** Minkowski distance of order p

Let  $o_i$  and  $o_j$  two objects described with numerical attributes:

#### Definition

The Minkowski distance of order p between  $o_i$  and  $o_i$  described with numerical attributes is:

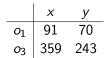
$$\Big(\sum_{k=1}^{n} |d_{i,k} - d_{j,k}|^p\Big)^{\frac{1}{p}}$$

Marc Plantevit

## Euclidean distance: definition

#### Definition

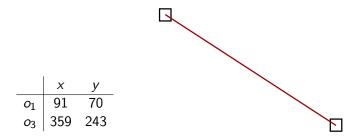
The Euclidean distance is the Minkowski distance of order 2.



## Euclidean distance: definition

#### Definition

The Euclidean distance is the Minkowski distance of order 2.



## Euclidean distance: use

The "default" (most natural) natural distance.

### Euclidean distance: use

The "default" (most natural) natural distance.

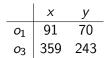
When only comparisons between distances are needed, the squared Euclidean distance is used because it is simpler to compute.

Overview of Clustering 32 / 61

## Manhattan distance

#### Definition

The Manhattan distance is the Minkowski distance of order 1.



Marc Plantevit

Overview of Clustering 33 / 61

## Manhattan distance

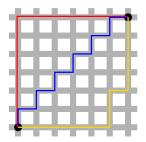
#### Definition

The Manhattan distance is the Minkowski distance of order 1.



### Manhattan distance: use

The Manhattan distance is the sum of the absolute differences according to each attribute, like the length of a taxicab ride in Manhattan.



Overview of Clustering 34 / 61

# Uniform distance

#### Definition

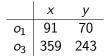
The uniform distance is the Minkowski distance when its order goes to infinity.

	X	У
<i>o</i> <sub>1</sub>	91	70
03	359	243

## Uniform distance

#### Definition

The uniform distance is the Minkowski distance when its order goes to infinity.

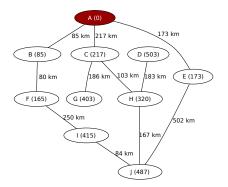




The single greatest difference on each attribute defines the uniform distance.

### **LIRIS** Distances between vertices in a graph

In a (resp. weighted) graph, the distance between two vertices is the number of edges (resp. the sum of their weights) on the shortest path connecting them.



©2009 HB (in Wikimedia Commons)

Deed This graph is licensed under the Creative Commons Attribution ShareAlike 3.0 License.

Marc Plantevit

Overview of Clustering 37 / 61

# Similar is enough

### Definition

Partitioning the objects so that the intra-cluster *similarities* are maximized and the inter-cluster *similarities* are minimized.

A distance is a real function on couples of objects. It satisfies:

$$\begin{cases} \forall (o_i, o_j) \in \mathcal{O}^2, \ D(o_i, o_j) = 0 \Leftrightarrow o_i = o_j \\ \forall (o_i, o_j) \in \mathcal{O}^2, \ D(o_i, o_j) \ge 0 \\ \forall (o_i, o_j) \in \mathcal{O}^2, \ D(o_i, o_j) = D(o_j, o_i) \\ \forall (o_i, o_j, o_k) \in \mathcal{O}^3, \ D(o_i, o_j) + D(o_j, o_k) \ge D(o_i, o_k) \end{cases}$$

Marc Plantevit

Overview of Clustering 38 / 61

# Similar is enough

### Definition

Partitioning the objects so that the intra-cluster *similarities* are maximized and the inter-cluster *similarities* are minimized.

A similarity is a real function on couples of objects. It satisfies:

$$\left\{ orall (o_i, o_j) \in \mathcal{O}^2, \ D(o_i, o_j) = D(o_j, o_i) 
ight.$$

### **Cosine similarity**

()

### Definition

LIRIS

The cosine similarity is the cosine of the angle between the objects seen as vectors.

	X	у
01	91	70
03	359	243

Marc Plantevit

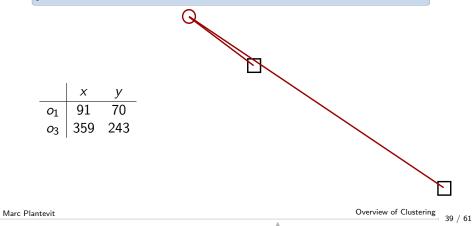
Overview of Clustering 39 / 61

### **Cosine similarity**

### Definition

LIRIS

The cosine similarity is the cosine of the angle between the objects seen as vectors.



### **Cosine similarity**

### Definition

Х

91

359

01

03

70

243

LIRIS

The cosine similarity between two objects  $o_i$  and  $o_j$  seen as vectors is  $\frac{o_i \cdot o_j}{||o_i||_2 ||o_i||_2}$ .





The objects are seen as vectors whose norms are irrelevant. This similarity measure is *not* related to a distance measure.

# From categorical to numerical

Ordered categorical attributes can be turned numerical and the same similarities can be used.

## From categorical to numerical

Ordered categorical attributes can be turned numerical and the same similarities can be used.

Unordered categorical attributes can be turned Boolean (every category becomes an attribute whose domain is  $\{0,1\}$ ) and the same similarities can be used but:

## From categorical to numerical

Ordered categorical attributes can be turned numerical and the same similarities can be used.

Unordered categorical attributes can be turned Boolean (every category becomes an attribute whose domain is  $\{0,1\}$ ) and the same similarities can be used but:

• the curse of dimensionality strikes when the domains of the categorical attributes are large;

## From categorical to numerical

Ordered categorical attributes can be turned numerical and the same similarities can be used.

Unordered categorical attributes can be turned Boolean (every category becomes an attribute whose domain is  $\{0,1\}$ ) and the same similarities can be used but:

- the curse of dimensionality strikes when the domains of the categorical attributes are large;
- a categorical attribute has a weight that is proportional with the cardinality of its domain.

# Hamming distance

The objects, described with (unordered) categorical attributes, can be seen as strings (each value is a character of the string) of the same length.

# Hamming distance

The objects, described with (unordered) categorical attributes, can be seen as strings (each value is a character of the string) of the same length.

#### Definition

The Hamming distance is the number of substitutions to turn one string into the other.

.

	sex	job
<i>o</i> <sub>1</sub>	male	teacher
03	female	teacher

# Hamming distance

The objects, described with (unordered) categorical attributes, can be seen as strings (each value is a character of the string) of the same length.

#### Definition

The Hamming distance is the number of substitutions to turn one string into the other.

$$\begin{array}{c|c} & sex & job \\ \hline o_1 & male & teacher \\ o_3 & female & teacher \end{array} \qquad (1 - \delta_{male,female}) + (1 - \delta_{teacher,teacher}) = 1$$

.

Marc Plantevit

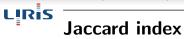
Overview of Clustering 42 / 61

# Hamming distance: use

The "default" (most natural) natural distance. With Boolean attributes, it is the Manhattan distance. The Lee distance generalizes the Hamming distance but requires a metric on each categorical attribute.

Marc Plantevit

.



### Definition

The ratio between the number of identical aligned characters and the total number of characters.

	sex	job
<i>o</i> <sub>1</sub>	male	teacher
03	female	teacher

Marc Plantevit

Overview of Clustering 44 / 61

# LIRIS Jaccard index

### Definition

The ratio between the number of identical aligned characters and the total number of characters.

	sex	job	$\delta_{\sf male, \sf female} + \delta_{\sf teacher, \sf teacher}$	•	1	
$o_1$	male	teacher	2	= -	2	·
<i>0</i> 3	female	teacher				

Marc Plantevit

Overview of Clustering 44 / 61

.

# LIRIS Jaccard index

#### Definition

The ratio between the number of identical aligned characters and the total number of characters.

$$\begin{array}{c|c} sex & job \\ \hline o_1 & male & teacher \\ o_3 & female & teacher \end{array} \end{array} \qquad \qquad \begin{array}{c} \delta_{male,female} + \delta_{teacher,teacher} \\ \hline 2 \\ \hline 2 \\ \hline 2 \\ \hline \end{array} = \frac{1}{2} \quad \end{array}$$

The Jaccard index encodes the same information as the Hamming distance.

### **Uther distances between strings**

Other distance are defined on strings of varying sizes. Some (such as the Damerau, the Levenshtein and the Damerau-Levenshtein distance) count some or all the four following edit operations to transform one string into the other one: insertion, deletions, substitutions and (adjacent or not) transpositions. Other distance measures are based on aligning the two words. They are computationally costly.

### Outline

### Clustering

LIRIS

- Assessing a Clustering
- **3** Similarity between Objects
- Choosing, Scaling, Distorting the Attributes

### **5** Conclusion

# Choice of attributes

Too many attributes lead to nothing because of the "curse of dimensionality" (when the dimensionality goes to infinity, the distance between any pair of objects becomes the same).

# Choice of attributes

Too many attributes lead to nothing because of the "curse of dimensionality" (when the dimensionality goes to infinity, the distance between any pair of objects becomes the same).

Selecting two highly correlated attributes is like taking into account the same information twice.

# Choice of attributes

Too many attributes lead to nothing because of the "curse of dimensionality" (when the dimensionality goes to infinity, the distance between any pair of objects becomes the same).

Selecting two highly correlated attributes is like taking into account the same information twice.

Dimensionality reduction techniques help but, if they create new attributes (i. e., unlike feature selection), the discovered clustering is harder to interpret.

Marc Plantevit

Overview of Clustering 47 / 61

# LIRIS Scaling

When there is no reason to do otherwise, attributes are normalized before computing distances. In this way, every attribute has the same weight.

.

# LIRIS Scaling

When there is no reason to do otherwise, attributes are normalized before computing distances. In this way, every attribute has the same weight.

Giving more (resp. less) weight to an attribute is simply achieved by multiplying (scaling) its normalized values by a constant greater (resp. smaller) than 1.

# Min-max normalization

### Definition

An affine transformation of the values so that the extremal ones are chosen.

## Min-max normalization

### Definition

An affine transformation of the values so that the extremal ones are chosen.

It should be used when the extrema are known to be so "in theory".

Marc Plantevit

Overview of Clustering 49 / 61

.

### Z-score normalization

#### Definition

LIRIS

The number of standard deviations above (positive Z-score) or below (negative Z-score) the mean.

• Center: 
$$x - \mu$$
 with  $\mu = \frac{1}{N} \sum_{i=1}^{N} x_i$ 

• Reduce: 
$$\frac{x-\mu}{\sigma}$$
 with  $\sigma = \sqrt{\frac{1}{N} \sum_{i=1}^{N} (x_i - \mu)^2}$ 

### Z-score normalization

#### Definition

LIRIS

The number of standard deviations above (positive Z-score) or below (negative Z-score) the mean.

• Center: 
$$x - \mu$$
 with  $\mu = \frac{1}{N} \sum_{i=1}^{N} x_i$ 

• Reduce: 
$$\frac{x-\mu}{\sigma}$$
 with  $\sigma = \sqrt{\frac{1}{N} \sum_{i=1}^{N} (x_i - \mu)^2}$ 

The default normalization.

## **LIRIS Z**-score normalization

### Definition

The number of standard deviations above (positive Z-score) or below (negative Z-score) the mean.

• Center: 
$$x - \mu$$
 with  $\mu = \frac{1}{N} \sum_{i=1}^{N} x_i$ 

• Reduce: 
$$\frac{x-\mu}{\sigma}$$
 with  $\sigma = \sqrt{\frac{1}{N} \sum_{i=1}^{N} (x_i - \mu)^2}$ 

The default normalization.

The Mahalanobis distance takes into account the distribution of the objects along *all* their attributes.



Example

	Age	Salary
$p_1$	50	11000
<i>p</i> <sub>2</sub>	70	11100
<i>p</i> <sub>3</sub>	60	11122
<i>p</i> <sub>4</sub>	60	11074

#### Without normalization:

with Manhattan distance:  $d(p_1, p_2) = (20 + 100) = 120$   $d(p_1, p_3) = (10 + 122) = 132$  $d(p_1, p_2) < d(p_1, p_3) \odot$ 

Marc Plantevit

Overview of Clustering 51 / 61



Example

	Age	Salary
$p_1$	50	11000
<i>p</i> <sub>2</sub>	70	11100
<i>p</i> <sub>3</sub>	60	11122
<i>p</i> 4	60	11074

	$\mu$	σ
Age	60	$5\sqrt{2} = 7.07$
Salary	11074	45.97

Marc Plantevit

Overview of Clustering 51 / 61



Example

	Age	Salary
$p_1$	50	11000
<i>p</i> <sub>2</sub>	70	11100
<i>p</i> 3	60	11122
<i>p</i> 4	60	11074

	$\mu$	σ
Age	60	$5\sqrt{2} = 7.07$
Salary	11074	45.97

	Age	Salary
$p_1$	-1.4	-1.6
<i>p</i> <sub>2</sub>	1.4	0.6
<i>p</i> <sub>3</sub>	0	1.04
<i>p</i> 4	0	0

$$d(p_1, p_2) = (2.8 + 2.2) = 5$$
  

$$d(p_1, p_3) = (1.4 + 2.64) = 4.04$$
  

$$d(p_1, p_2) > d(p_1, p_3) ©$$

Marc Plantevit

Overview of Clustering 51 / 61

# Distorting the distances

Frequently, the difference of values of one attribute is not a relevant measure. The analyst often wants to compress/dilate the differences of smaller/larger values.

## Distorting the distances

Frequently, the difference of values of one attribute is not a relevant measure. The analyst often wants to compress/dilate the differences of smaller/larger values.

This typically is the case when the distribution of the values follows a power-law (often resulting from a preferential attachment phenomenon).

# Useless transformation

When computing distances between objects, adding a constant to a numerical attribute is useless.

### Useless transformation

When computing distances between objects, adding a constant to a numerical attribute is useless.

Assuming a normalization of (or the choice of the weights for) the numerical attributes occur after the transformation, a multiplicative factor is useless too.

## LIRIS Compressing distances between smaller values

To compress (resp. dilate) distances between smaller (resp. larger) values, exponential functions are often applied:

 $x\mapsto e^{kx}$ .

## LIRIS Compressing distances between smaller values

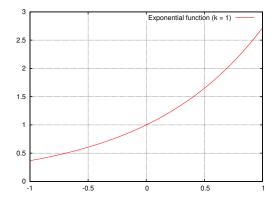
To compress (resp. dilate) distances between smaller (resp. larger) values, exponential functions are often applied:

 $x\mapsto e^{kx}$  .

Overview of Clustering 54 / 61

An additive parameter to x is useless.

#### LIRIS **Exponential function**



Marc Plantevit

Overview of Clustering 55 / 61

# **LIRIS** Compressing distances between larger values

To compress (resp. dilate) distances between larger (resp. smaller) values, logarithmic functions are often applied:

 $x\mapsto \ln(x+k)$  .

Overview of Clustering 56 / 61

### LIRIS Compressing distances between larger values

To compress (resp. dilate) distances between larger (resp. smaller) values, logarithmic functions are often applied:

$$x\mapsto ln(x+k)$$
.

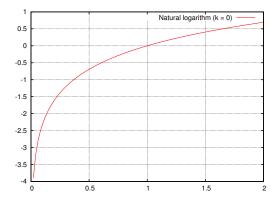
A multiplicative parameter to x is useless.

Marc Plantevit

Overview of Clustering 56 / 61



#### Logarithm



Overview of Clustering 57 / 61



#### Clustering

- Assessing a Clustering
- **3** Similarity between Objects
- Choosing, Scaling, Distorting the Attributes

#### **6** Conclusion

Marc Plantevit

Overview of Clustering 58 / 61



• Clustering is partitioning the objects so that each partition contains similar objects and objects in different partitions are dissimilar;



- Clustering is partitioning the objects so that each partition contains similar objects and objects in different partitions are dissimilar;
- Unless there are very few objects, finding such a global organization can only be achieved in an approximate way (optimization);



- Clustering is partitioning the objects so that each partition contains similar objects and objects in different partitions are dissimilar;
- Unless there are very few objects, finding such a global organization can only be achieved in an approximate way (optimization);
- A clustering can be assessed in different ways (quality measure, stability, etc.);

Marc Plantevit

Overview of Clustering 59 / 61



- Clustering is partitioning the objects so that each partition contains similar objects and objects in different partitions are dissimilar;
- Unless there are very few objects, finding such a global organization can only be achieved in an approximate way (optimization);
- A clustering can be assessed in different ways (quality measure, stability, etc.);
- A clustering tendency can be computed by comparison with a randomized version of the dataset;



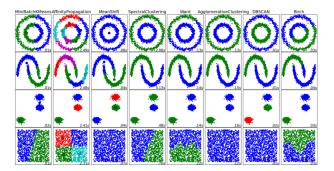
- Clustering is partitioning the objects so that each partition contains similar objects and objects in different partitions are dissimilar;
- Unless there are very few objects, finding such a global organization can only be achieved in an approximate way (optimization);
- A clustering can be assessed in different ways (quality measure, stability, etc.);
- A clustering tendency can be computed by comparison with a randomized version of the dataset;
- Clustering algorithms are parametrized with a similarity measure to be wisely chosen;

LIRIS Conclusion
Summary

- Clustering is partitioning the objects so that each partition contains similar objects and objects in different partitions are dissimilar;
- Unless there are very few objects, finding such a global organization can only be achieved in an approximate way (optimization);
- A clustering can be assessed in different ways (quality measure, stability, etc.);
- A clustering tendency can be computed by comparison with a randomized version of the dataset;
- Clustering algorithms are parametrized with a similarity measure to be wisely chosen;
- Attributes often need to be chosen, scaled (usually normalized) and/or distorted.

### **LIRIS** Characteristics of clustering methods

Extensibility Ability to handle different data types Ability to discover cluster of different forms (convex, ...) Parameter setting Robustness (noisy data, outliers)



http://scikit-learn.org/stable/modules/clustering.html

The end.

Marc Plantevit

Overview of Clustering 61 / 61