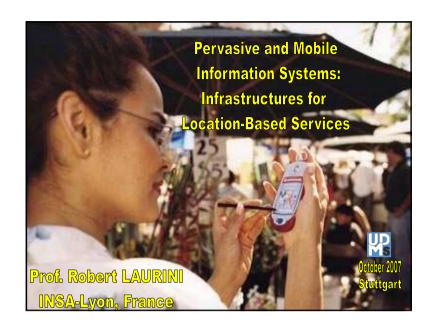
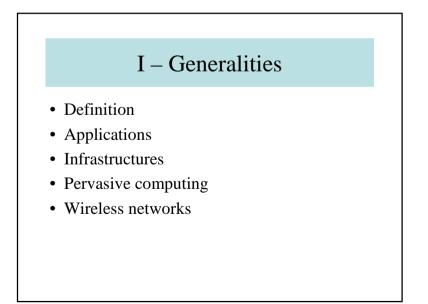
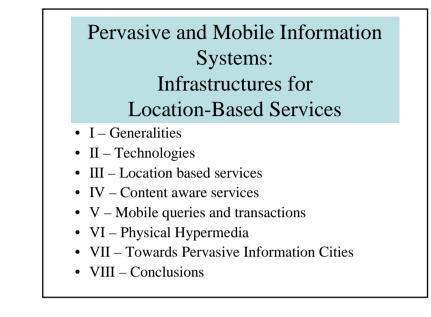
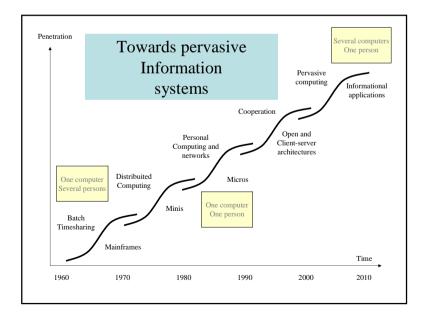
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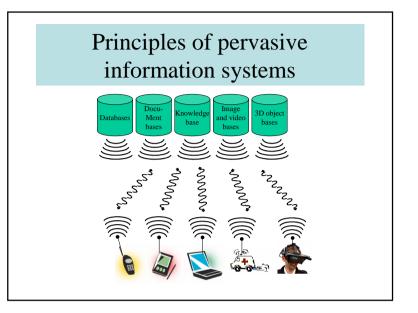


#### Pervasive Information Systems

- « information everywhere at anytime »
- Location-aware services
- Context-aware services
- « *ubiquitous / pervasive* »
- Four infrastructures
  - Telecommunications
  - Geolocation
  - Data
  - Services

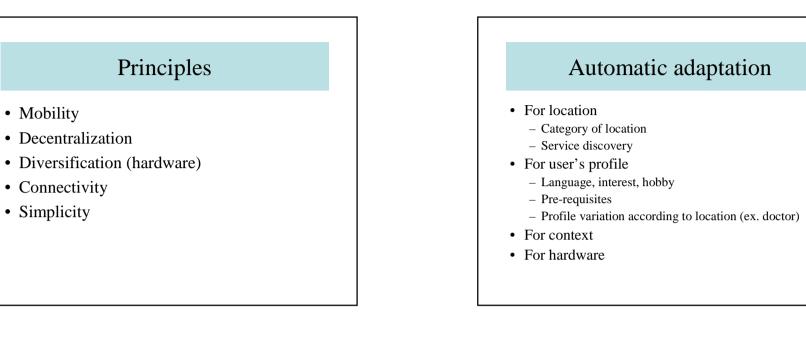
## Examples of applications

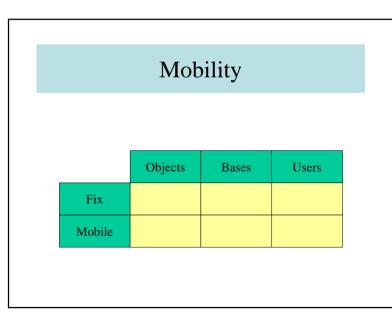
- Tourism (*e*-tourism, *m*-tourism)
- Fast delivery
- Police
- Monitoring (children, animals, etc.)
- *m*-commerce
- *m*-auctions
- Outdoor games
- ...



#### **Class of Applications**

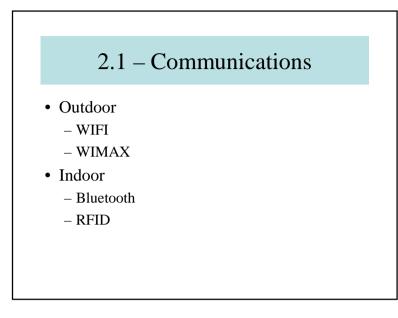
- **Resource tracking with dynamic distribution** Taxis, service people, rental equipment, doctors, fleet scheduling
- **Resource tracking** Objects without privacy controls, using passive sensors or RF tags, such as packages and train boxcars
- **Finding someone or something** Person by skill (doctor), business directory, navigation, weather, traffic, room schedules, stolen phone, emergency 911
- **Proximity-based notification (push or pull)** Targeted advertising, buddy list, common profile matching (dating), automatic airport check-in
- **Proximity-based actuation (push or pull)** Payment based upon proximity (EZ pass, toll watch)

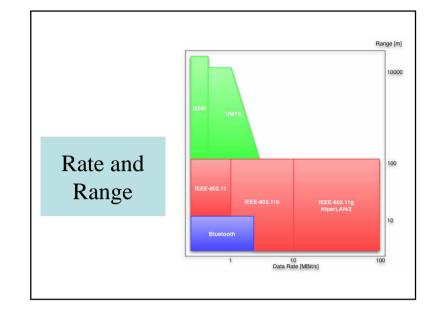


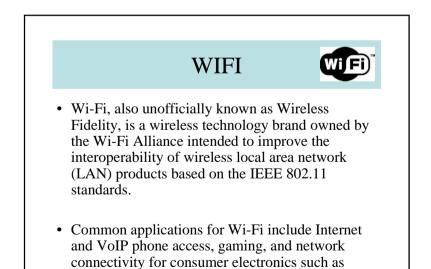




- 2.1 Communications
- 2.2 Geolocation
- 2.3 Devices
- 2.4 Middeleware







televisions, DVD players, and digital cameras



#### Public WiFi Service Limitations

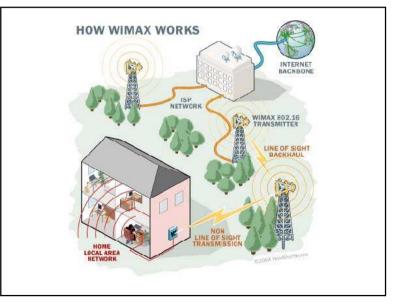
- Data speeds
  - Limited by backhaul and multiple access scalability
  - 11 Mbps becomes irrelevant when connecting through a T1/E1 (~1.5 Mbps), DSL or cable modem (300 500 kbps)
- "Hotspot" coverage
  - Very limited
  - Predicated on "travel to compute" model
- Backhaul costs

#### WIMAX

- WiMAX is an acronym that stands for Worldwide Interoperability for Microwave Access,
- and it also goes by the IEEE name 802.16.
- WiMAX is a technology that has the potential to do to the Internet access what cell phones did to landline phones.

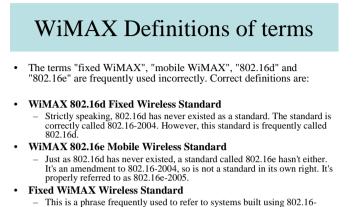
#### Public WiFi Service Limitations

- Landlord fees/revenue sharing
  - Perceptions of ultra-low service fees are incorrect
  - Hotel room phone example
  - CTIA IT show / T-Mobile example
- Billing issues
  - WiFi roaming is in its infancy, need for multiple subscriptions
- Barriers to entry are few
  - "Java Joes" can provide free access next door to a Starbucks/T-Mobile

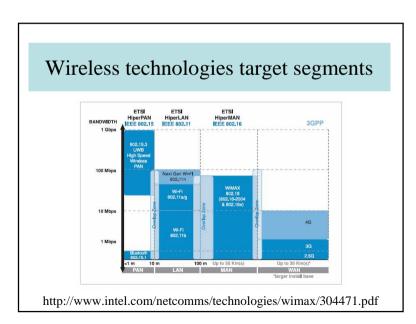


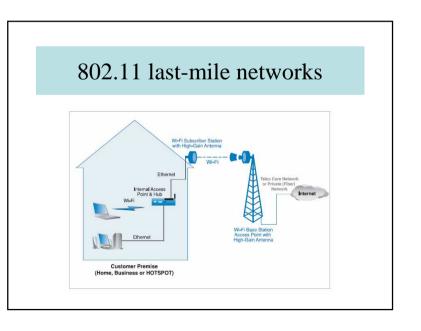
# WIFI and WIMAX

- WiFi's range is about 100 feet.
- WiMAX can cover up to 30 miles radius,
- this huge difference is due to the different frequencies used and the power of the transmitters
- This makes WiMAX a threat to DSL and Cable providers

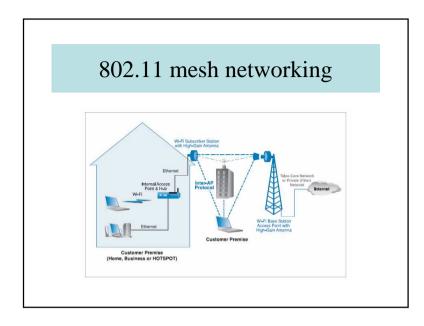


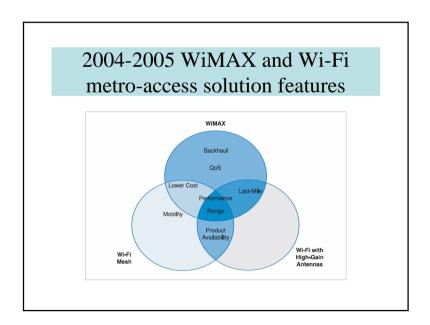
- 2004 as the air interface technology.
- Mobile WiMAX
  - A phrase frequently used to refer to systems built using 802.16e-2005 as the air interface technology. "Mobile WiMAX" implementations are therefore frequently used to deliver pure fixed services.

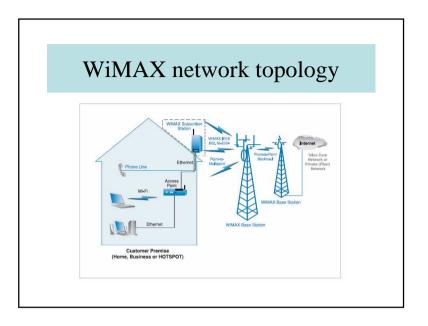


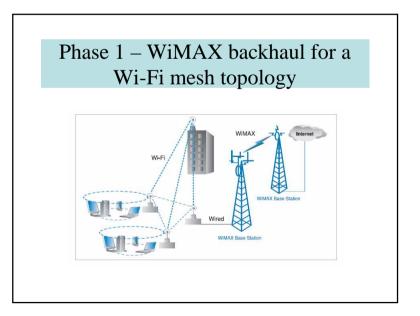


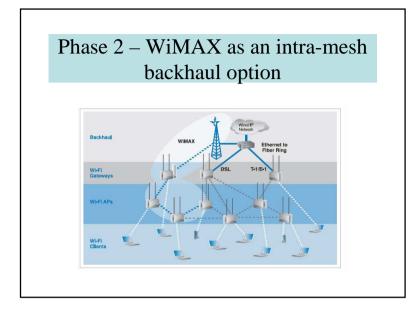
#### Pr. R. Laurini



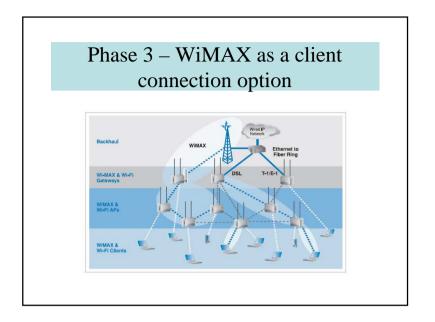


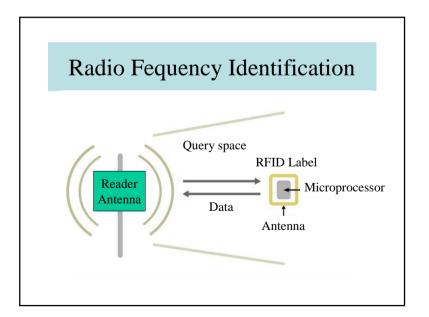


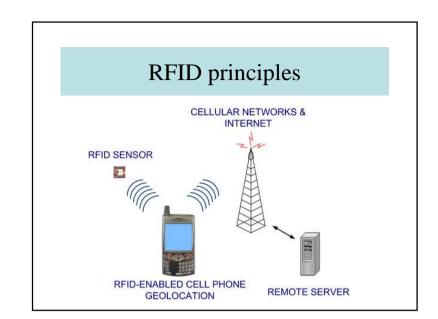


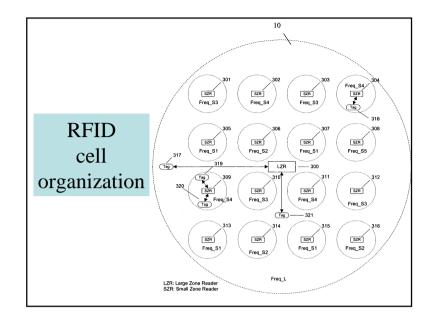


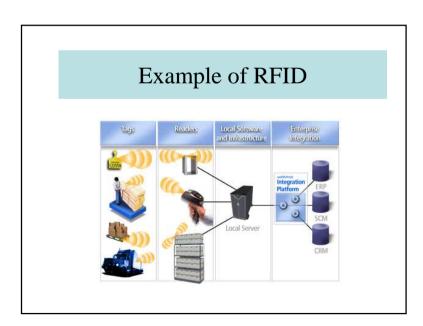










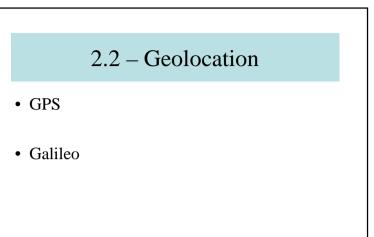


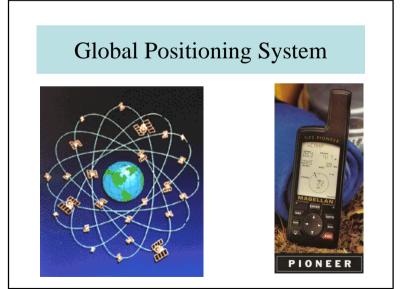


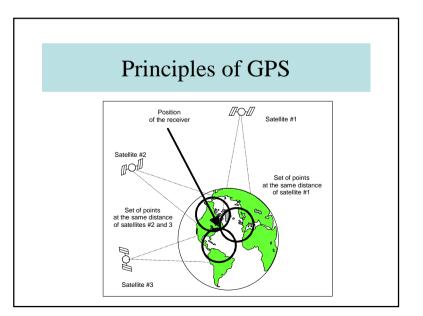
#### Bluetooth

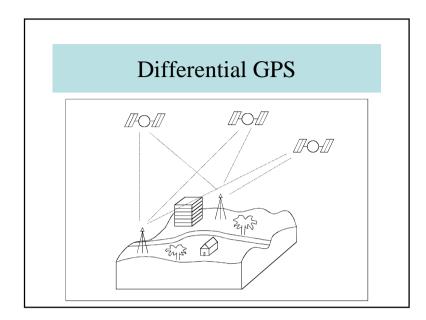


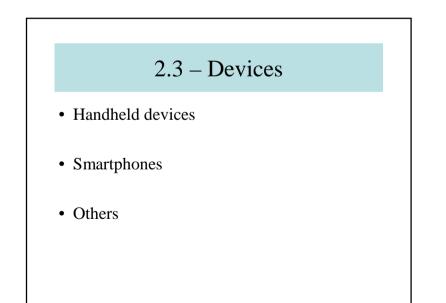
• Bluetooth is an industrial specification for wireless personal area networks (PANs). Bluetooth provides a way to connect and exchange information between devices such as mobile phones, laptops, PCs, printers, digital cameras, and video game consoles over a secure, globally unlicensed short-range radio frequency. The Bluetooth specifications are developed and licensed by the Bluetooth Special Interest Group.

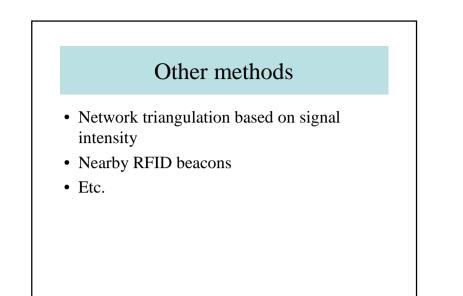




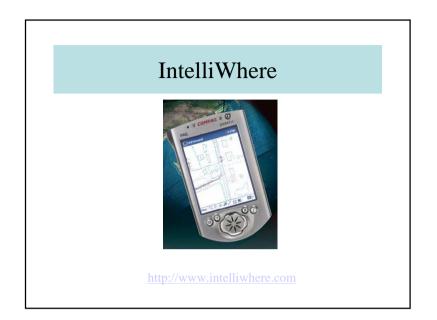


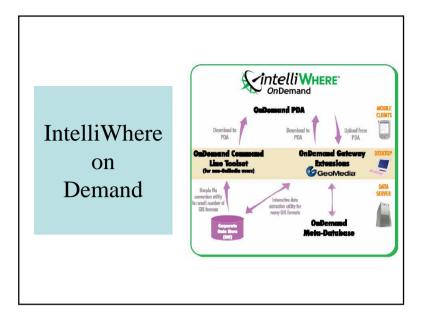


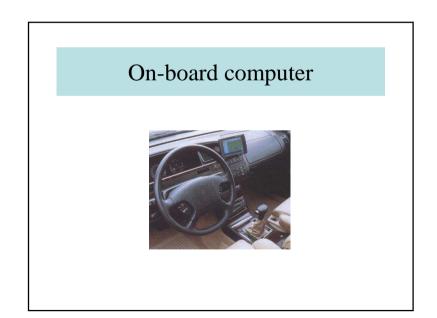


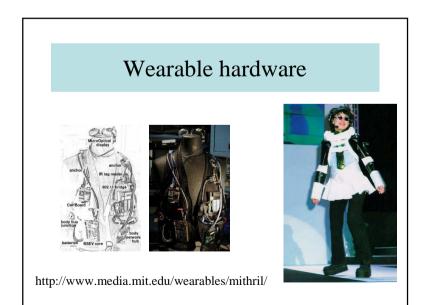




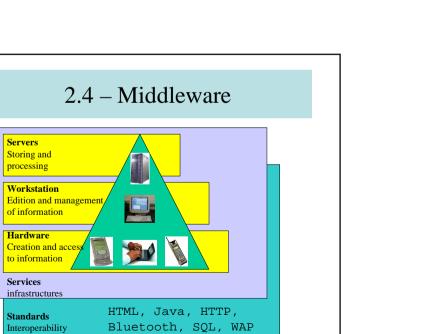


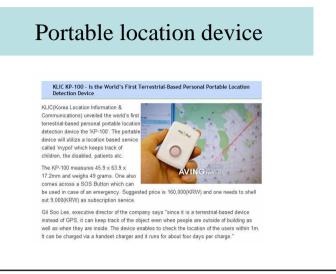


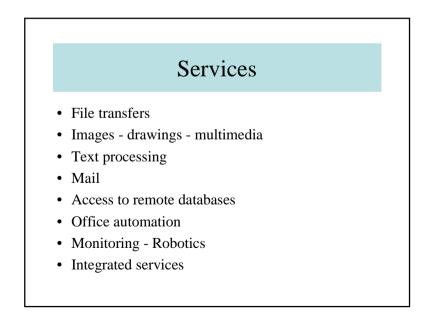


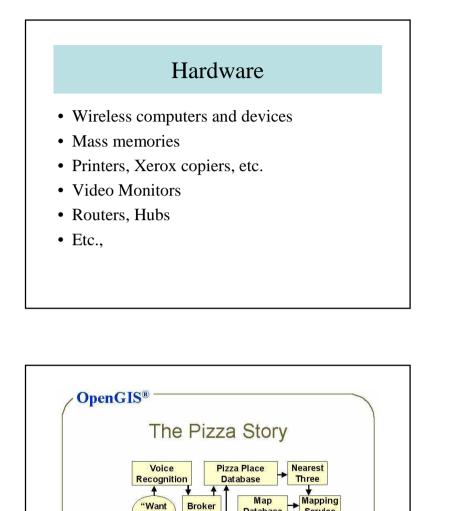












GPS

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Other Network Services

Pizza!"

Database Service

Presentation Service

6

Preferences

#### III – Location based services

- 3.1 Definitions
- 3.2 Architectures
- 3.3 Service discovery
- 3.4 Some LBS solution providers

#### 3.1 – Definitions

- Location:
  - "Location" means locating a wireless device.
- Location based Service:
  - Location-based services and advertising allow consumers to receive services and advertising based on their geographic location.

# Service Category

- Information based on location
- Payment based on location
- Emergencies
- Monitoring
- SPAM services (advertisement...)

Feature Requirements	Performance Requirements		
Address verification and matching	Scalable architecture		
Map rendering	Gigabytes to terabytes of data		
Yellow page directory query	Multiple CPU processing		
Driving directions	DBMS table partitioning		
Personalization by location	Distributed processing		
Proximity analysis	Native spatial data management		
Standards-based location service APIs	Online services interoperability		
Personal/in-car navigation capability	Millisecond location query		
∨oice (∨oiceXML) capability	Million + daily queries		
XML integration with e-business apps	25,000+ user sessions per hour		
Web Services Directories	Portal caching		

http://www.gisdevelopment.net/technology/lbs/techlbs007.htm

	Table 3: Partner Tools, Location	Services, and Content		
Partner Tools	Partner Online Services	Partner Content		
Mobile mapping	Mobile positioning	Navigation datasets		
Internet mapping	Dynamic traffic	Yellow and white page data		
Geocoding	Yellow pages directories	Business information		
	Geocoding	Demographic information		

# Introduction to LBS

- The convergence of multiple technologies
  - Internet
  - Wireless communication
  - Geographic information system
  - Location technologies
  - Mobile devices

located.

#### Introduction

- Emerging mobile computing application – Often need to know where things are physically
- Relating location to other pertinent information gives meaning and value
  - We need directions from one place to another.
  - We want to interact naturally with I/O devices available in our environment.
  - "where am I?", "how long I get to...?", "what is the current traffic situation on route...?"

# Mobile Wireless System Components

- Wireless communication system consist of three main components:
  - The Mobile switching Centers (MSC)
  - The base stations
  - The user handsets

# Mobile Wireless System Components

- Mobile Switching Centers
  - Is responsible for:
    - Interacting with the base stations
    - Controlling call processing and billing
  - They use two databases
    - Home Location Register (HLR)
    - Visiting Location Register (VLR)

# Mobile Wireless System Components

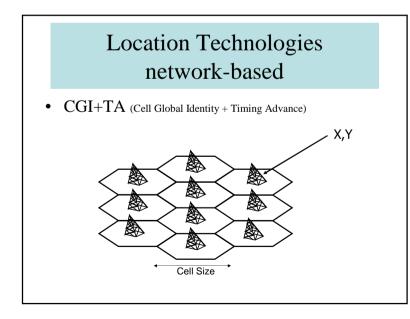
- The base stations
  - The links between the MSC and handsets
  - It manages a cell within a wireless telephony network
  - It comprises:
    - Control unit
    - Base radio station
    - An antenna

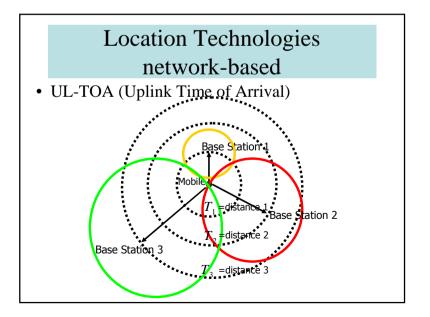
# Mobile Wireless System Components

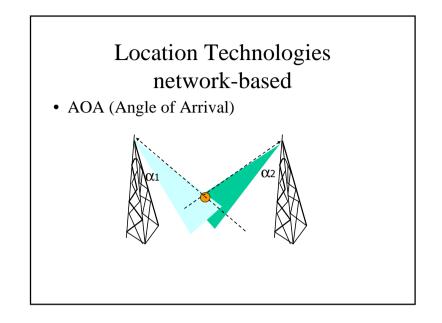
- The mobile handsets
  - Cell phones, handheld computing devices
  - It consists of:
    - Control/interface unit
    - A transceiver
    - An antenna system

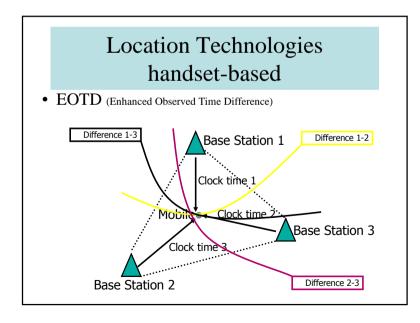
#### Location Technologies

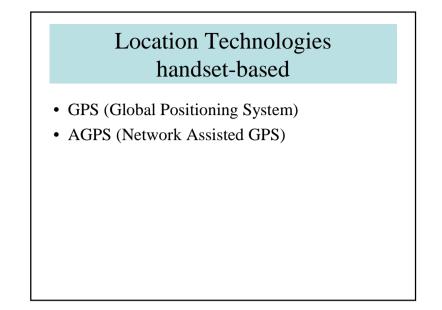
- Network-based
  - Technologies that exploit the cellular infrastructure to obtain geo-location information.
- Handset-based
  - Location intelligence is stored within terminal
- Each of these groups may be divided into:
  - The MU uses signal transmitted by the base stations to calculate its own position
  - The base stations measure the signals transmitted by the MU and relay them to a central site for processing.

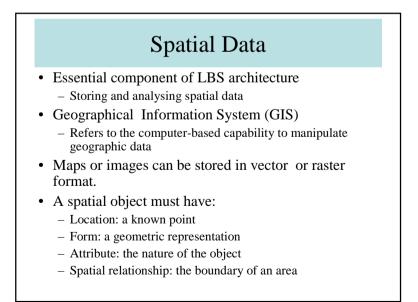


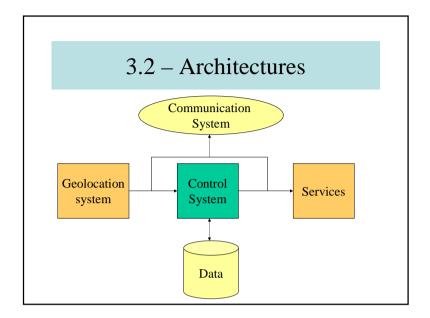


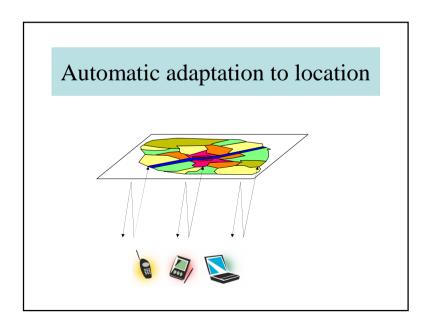


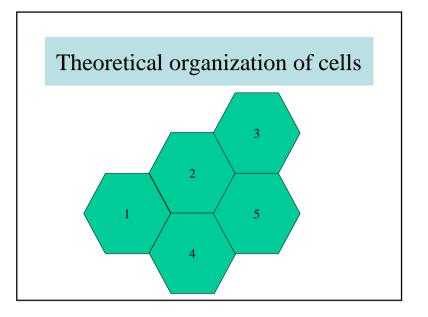


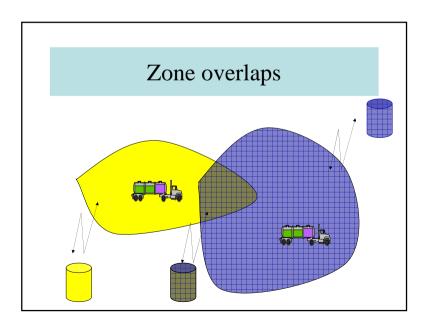


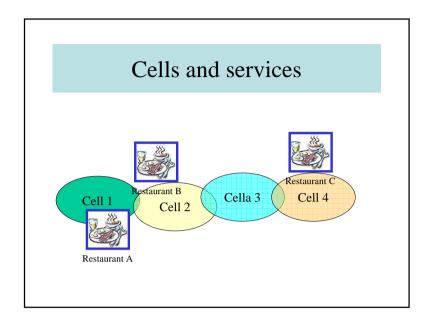


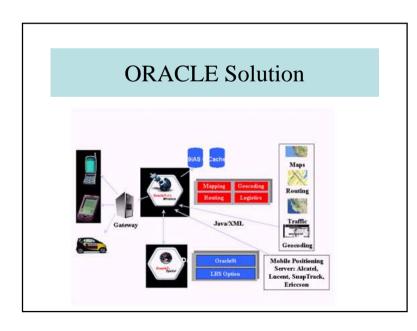


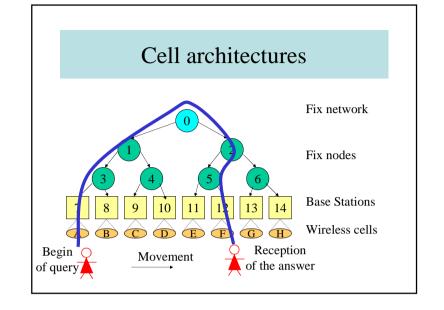


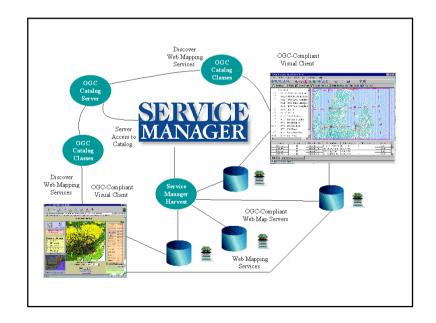


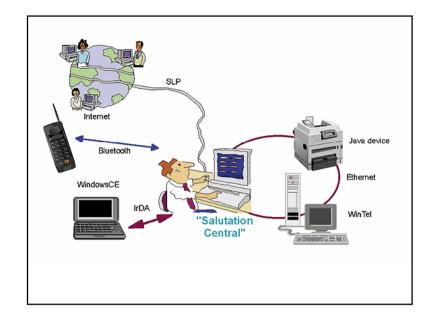






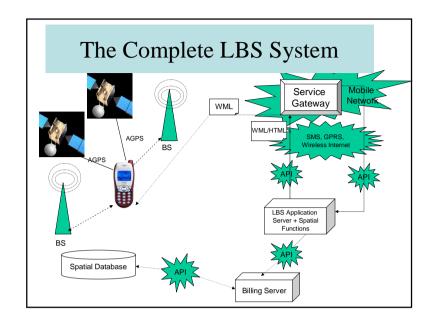






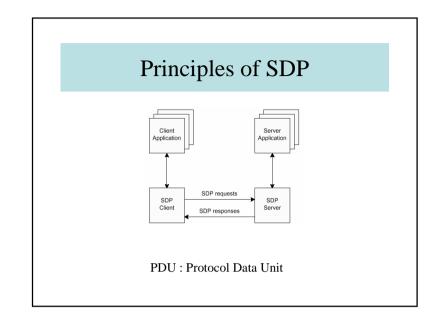
# 3.3 – Service discovery

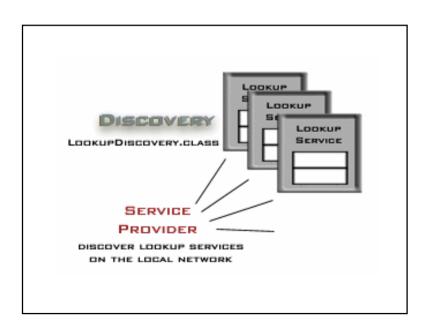
- Find the hosts in charge of the service discovery protocols
- Find addresses of service providers

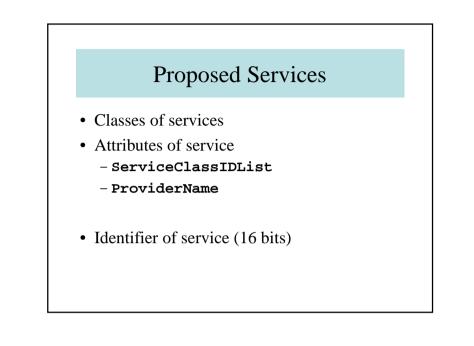


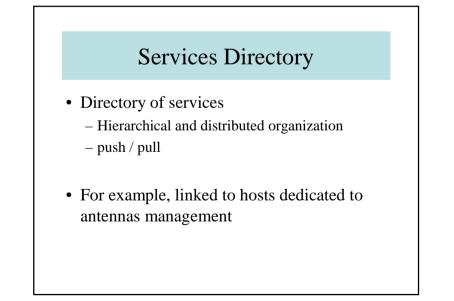
# SDP

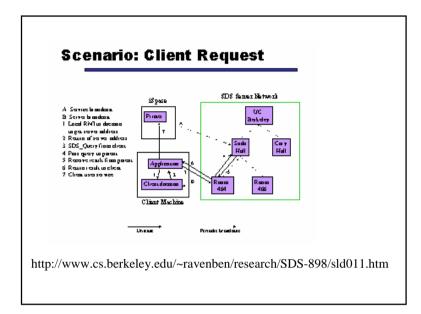
- Service Discovery Protocol of Bluetooth
- http://www.palowireless.com/infotooth/tuto rial/sdp.asp

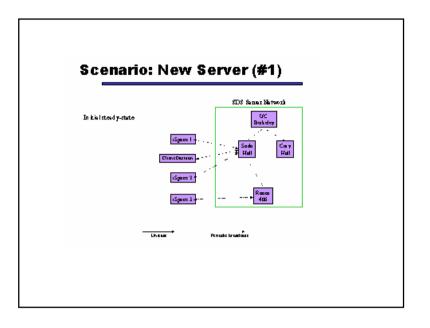




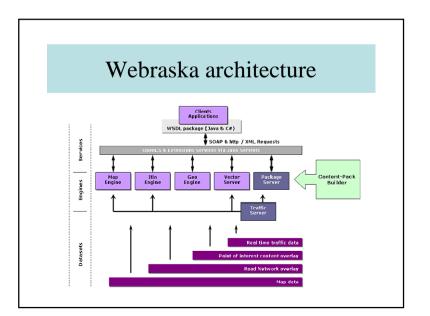




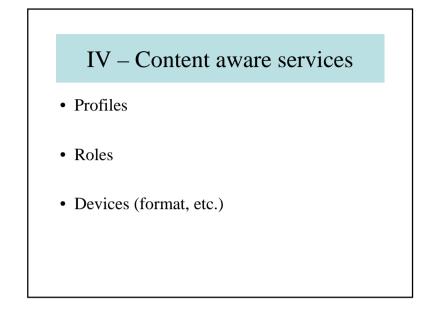


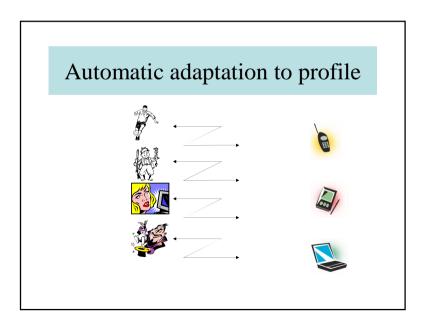


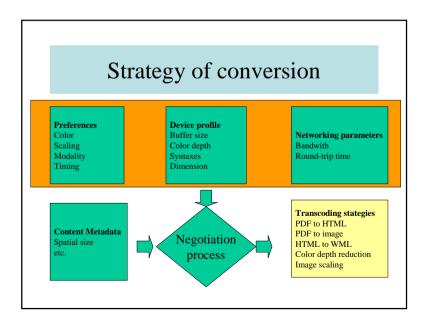
# J.4 – Some LBS solution providers LOCATIONET PTV TeleCommunication Systems (TCS) DoCoMo Machine Gaeasoft MSP Technology Inc. CORE Corea Combridge Positioning Systems, Ltd.(CPS) Webraska Microsoft SnapTrack Twenty First Century Aerospace Technology Co., Ltd



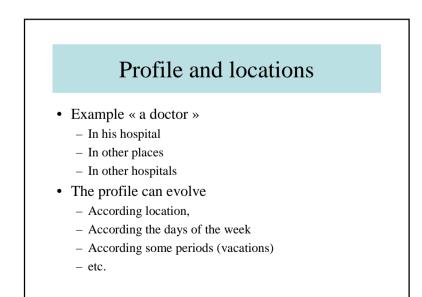


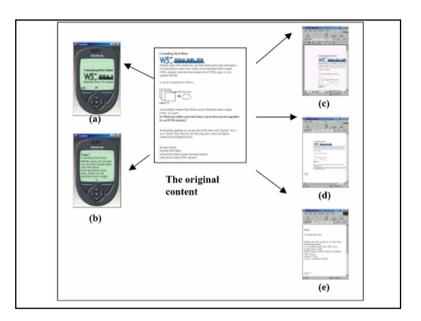


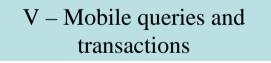




	Moda	lities	
Semantics		Document	
Encoding mode	PDF Encoding	Images	Text
Syntax	PDF	BMP JPG	HTML WML



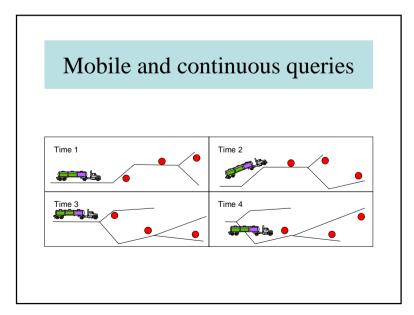




- Pedestrian (moving):
  - Find the nearest restaurant (fix)
  - Find the nearest taxi (mobile)
- Vehicle :
  - Find always the 5 nearest open gas stations
  - Find the list of nearest vehicles of a fleet

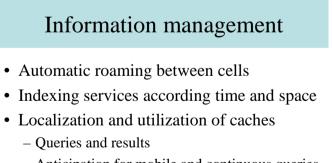
# Mobile GIS

- User's mobility (the answer varies in function of the querier's location)
- Mobile queries
- Continuous queries
- Mobile and continuous queries



#### Mobile and continuous queries

- Mobile queries: the contents varies according to the position
- Continuous queries: compiled one, but executed continuously (or regularly, for instance each minute)



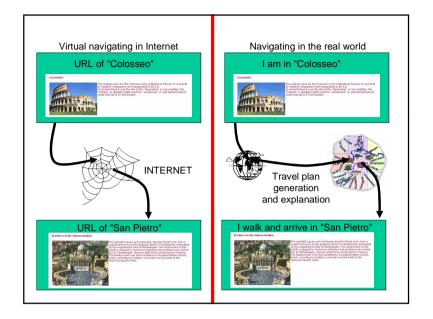
- Anticipation for mobile and continuous queries  $% \left( {{{\rm{A}}_{{\rm{A}}}}} \right)$
- Moving data from caches to caches for optimizing

# VI – Physical Hypermedia

- Definition: Application of web navigation metaphor to pervasive systems
- Itinerary in the web: URL (protocol)
- Itinerary in the real world: list of nodes and arcs generated through Internet
- Example: walk from Coloseo to Vaticano

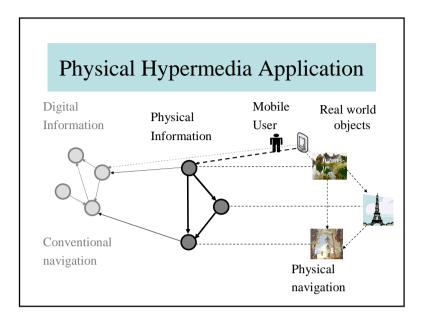
#### From URL to W-links

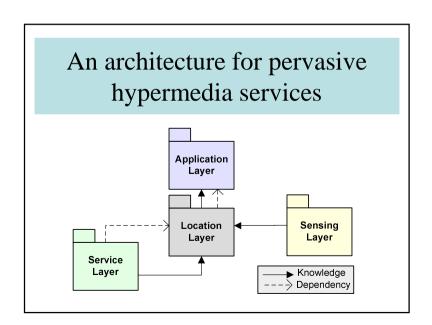
- URL links
  - In Internet world
- Walking links (W-links)
  - Roadmap issued from Internet

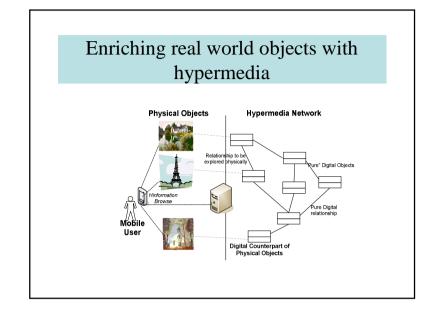


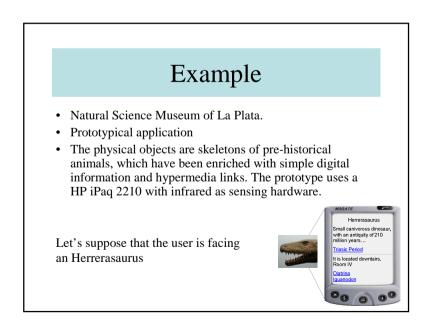
#### Software for Physical Hypermedia

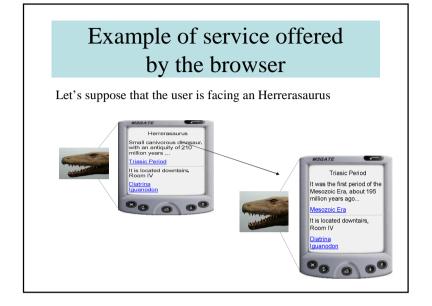
• A PH application is a specific class of pervasive software whose basic objective aims at enhancing objects of the real world with digital information and links

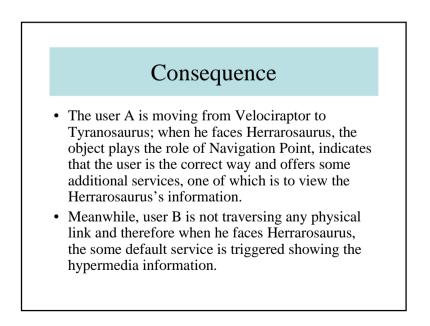


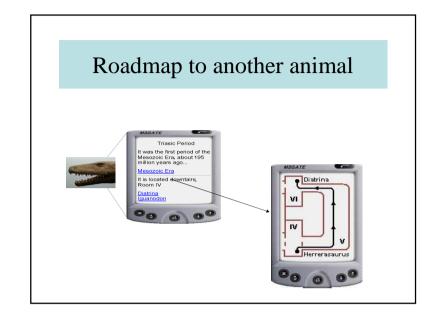


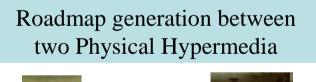














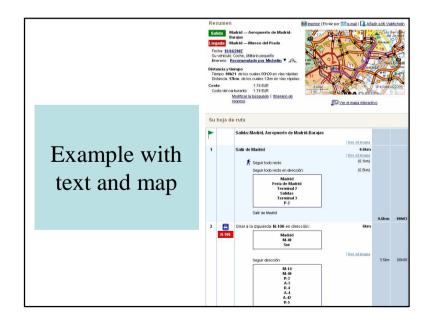
- How to go from *la Gioconda* of Leonardo of the Louvres Museum in Paris to *las Meninas* in the Prado Museum in Madrid?
- Generation of a W-link in the PH domain.

#### Example of pervasive cooperation

- From Louvres database → exit from *Gioconda* to the next metro station
- From Paris public transportation company database
   → go from this station to Paris airport
- From airline database → go from Paris airport to Madrid airport
- From Madrid public transportation company database
   → go from Madrid airport to Prado museum nearest station
- From Prado database → go from the previous station to the Prado gate, and then to *Meninas*.

# Various types of roadmaps

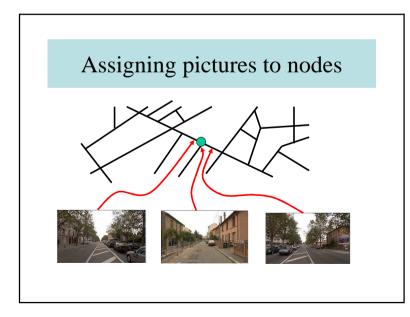
- Text
- Voice
- Map
- Pictures

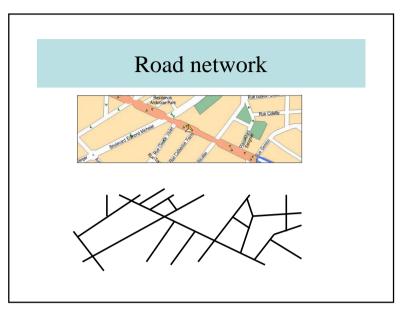




# Itinerary based on pictures

- Objective
  - Generate a sequence of pictures to explain an itinerary
- Pre-requisites
  - Outdoor and indoor network
  - Taking pictures and storing them
  - Locating pictures

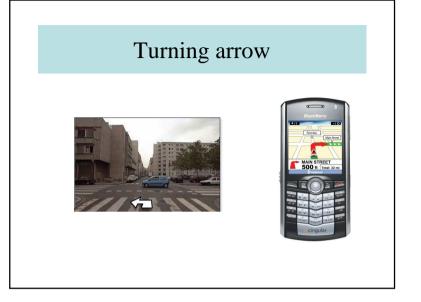


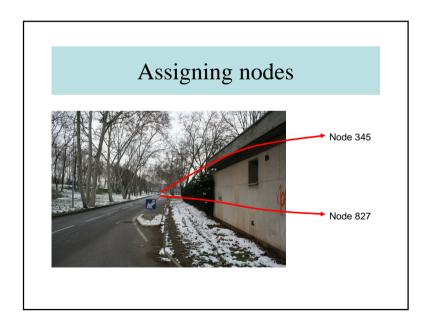


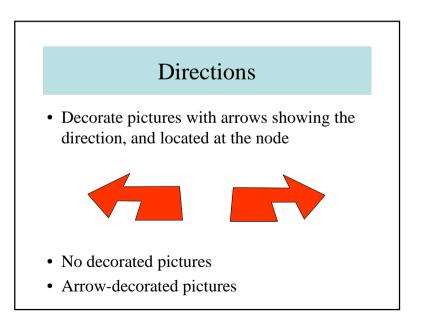
# Explanations for itineraries

- Not only a sequence of pictures
- How to inform to turn right or left?
- Solution
  - Decorating the picture with a located arrow
- Consequences
  - Locate node (= crossroads) in pictures
  - Pixels  $(x, y) \rightarrow$  nodes







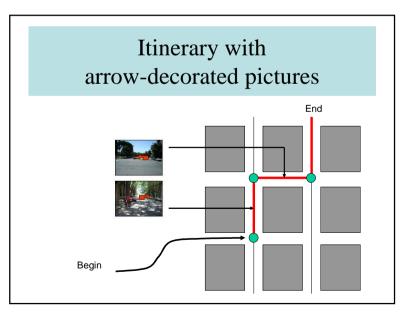




# Generation of itineraries

- Running a shortest path algorithm
- Results
  - A sequence of nodes and arcs
  - A sequence of decorated pictures





#### Conclusion on W-links

- Using Internet to generate roadmaps from one object to another one
- Picture-based roadmaps look a good candidate for pedestrian in tourist cities

# 7.1 – Infrastructures

- Telecommunication Infrastructure
- Geolocation Infrastructure
- Services Infrastructure
- Data Infrastructure

#### VII – Towards Pervasive Information Cities

- 7.1 Infrastructures
- 7.2 Portals and access
- 7.3 Examples
- 7.4 LBS Privacy

#### **Telecommunication Infrastructure**

- Organize wireless networks
  - WIFI/WIMAX covering the whole city
- Locate antennas
- Locate data servers
- Geolocation systems
- Can be seen as a future public service

#### **Geolocation Infrastucture**

- GPS, Galileo
- RFID and indoor beacons
- Cell phone cell
- Indoor/outdoor
- Roaming

#### Data Infrastructure

- Basic geographic information of road networks
  - Location of main buildings, landmarks, shops, etc.
  - Aerial Photos, 3D
- Data linked to services (for instance)
  - Museum opening hours
  - Menus of restaurants
  - Located news
  - Etc.

#### Services Infrastructure

- Promote web sites of all urban actors (ex. Tourism)
- Necessity of updating data in real time
- Organization of service providers
- Automatic generation of portals adapted to user's profile and the location
- Protocols service discovery
- Standards?

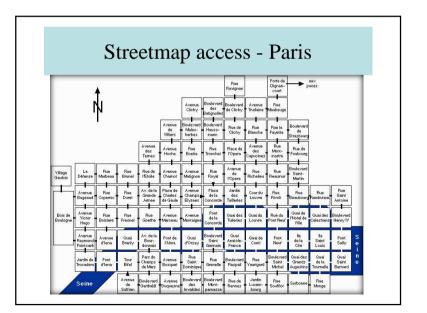
# 7.2 – Portals and access

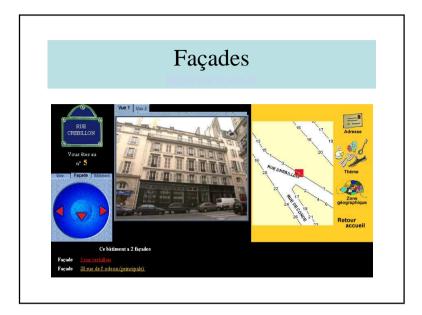
- Examples of city websites
  - Dedicated for desktop computers
  - Any kind of users not necessary in the city
  - Promotion product
- Necessity of new types of portals for LBS
  - Automatic adaptation of contents
  - According to profile, language, hobbies, etc.
  - Assisting people locally

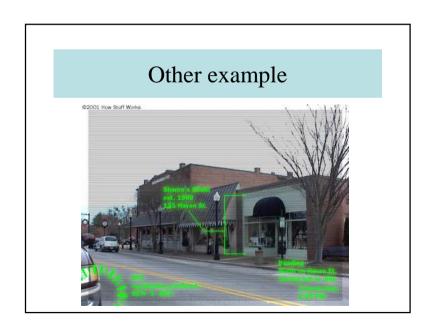


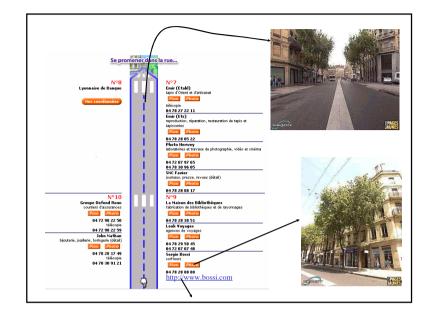


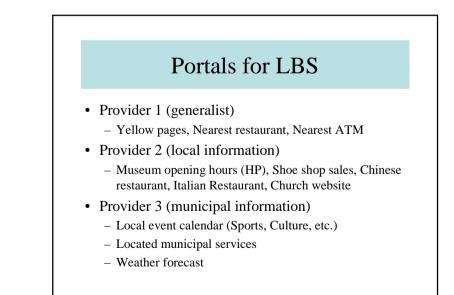


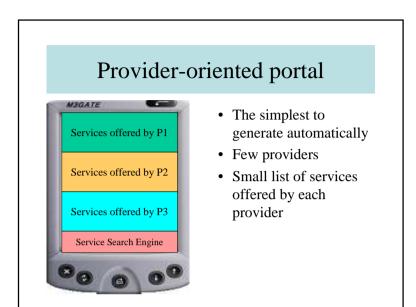


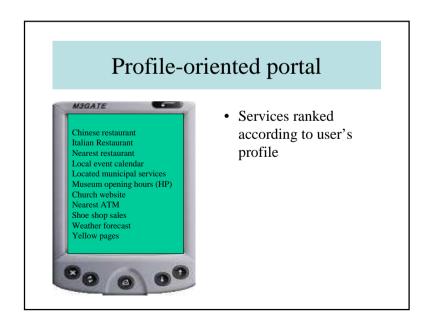




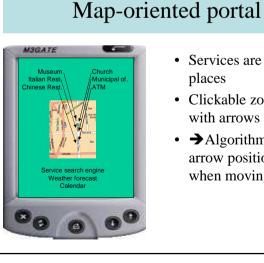




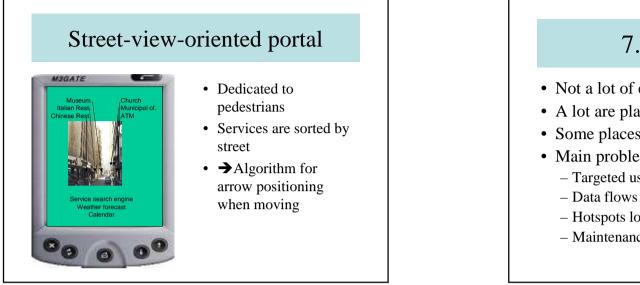


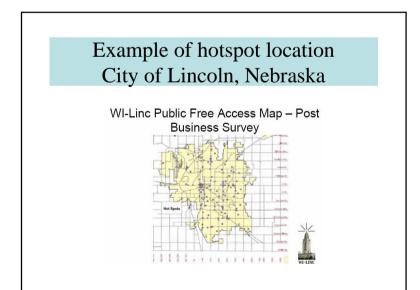






- Services are sorted by places
- Clickable zones or with arrows
- $\rightarrow$  Algorithm for arrow positioning when moving





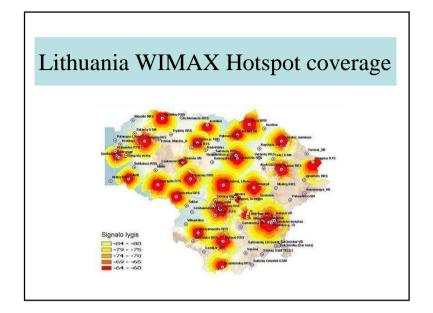
# 7.3 – Examples

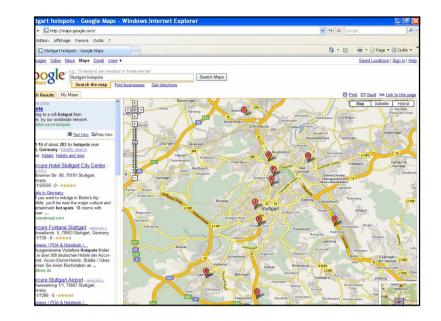
- Not a lot of existing systems
- A lot are planning such systems
- Some places with fully-deployed systems
- Main problems:
  - Targeted user number
  - Hotspots location
  - Maintenance

#### Examples in the US

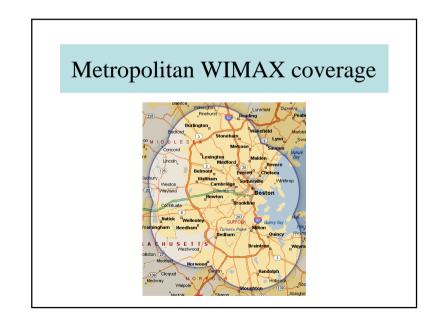
EC-Economic Development, PS-Public Safety, ED-Education, TT-Tour and Travel

City	Method	Goal	Status	Funding/Cost
Mesa, AZ	Wi-Fi Mesh	EC,PS,ED	In Planning	Needed
Philadelphia, PA	Wi-Fi Mesh	EC,ED,TT	Partial Deployment	Other
Washtenaw County, Michigan	Hy-Brid	EC,PS,TT	In Planning	Other
Overland PK, KS	Wi-Fi Mesh	EC,PS,TT	In Planning	Needed
San Carlos, CA	Wi-Fi Mesh / Wi-Fi Zones	EC,PS,ED,TT	Partial Deployment	Public/Private
Corpus Christi, TX	Wi-Fi Mesh/ Wi-Max	EC,PS,ED,TT	Fully Deployment	Bonds





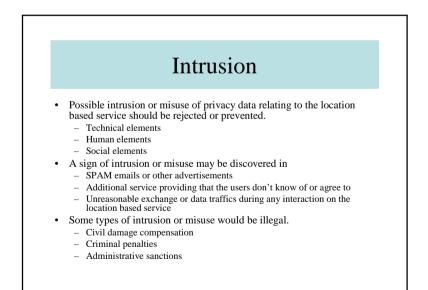






#### 7.4 – LBS Privacy

- Location data of individuals must be considered as a constituent of privacy data
- Real time privacy intrusion
- Misuse of Collected location data stored in server.
- Communication may be intercepted



#### How to resolve these problems

- Privacy issues or disputes would be unavoidable in this area.
- · Their resolution
  - Legal method adequate and effective legislation and its enforcement with reasonable dispute resolution measures
  - **Technological method** better technology for privacy protection or removal of unnecessary privacy collection functions
  - Self regulation method better guidelines or relevant parties agreeing on a common privacy goal on the basis of the international privacy protection standards
  - Education

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- City benefits
  - Enable Public Safety
  - Bring Needed Services
  - Bridge the Digital Divide
  - Enable Better City Government Collaboration

# Conclusions (2/2)

- New applications to be defined
- Problems
  - Efficiency
  - Quality of service
  - Security
  - Confidentiality
- Physical hypermedia
- LBS are coming!

# VIII – Conclusions (1/2)

- Information « everywhere, everytime »
- Importance of pervasive information
- Indoor/Outdoor
- Four basic infrastructures
  - Telecommunications
  - Geolocation
  - Data
  - Services

